

Adobe Creative Cloud for MEEC institutions

Unique to Higher Education and K-12 MEEC member institutions, the enterprise version of Creative Cloud is a platform that brings together everything Maryland schools need to empower students, faculty, and staff across the institution to do their greatest work. At **\$45 per FTE** schools can get the latest versions of creative applications and services along with centralized admin tools to help IT easily [manage your deployment](#).

Students, faculty, and staff can access all of the Creative Cloud desktop apps—including Photoshop® CC, InDesign® CC, and Adobe Edge Animate CC—plus Adobe Photoshop Lightroom® and Acrobat® XI Pro. Best of all, you get the latest updates and new applications and features as soon as they're released, and can deploy them at your own pace.

Benefits for MEEC institutions

Member institutions can customize the deployment of Creative Cloud for enterprise to meet the specific needs of your organization. Creative Cloud for enterprise will continue to evolve over time; it includes:

- Ongoing access to new creative apps, services, collaboration features, and exclusive updates as soon as they're released
- Streamlined software management and deployment
- Simplified purchasing and compliance with a single, term-based contract, paid annually
- Workflows across Creative Cloud desktop apps and other enterprise products such as Digital Publishing Suite, Adobe Anywhere for video, and Adobe EchoSign e-signatures.

Pricing and add-ons

- | | |
|--|---|
| • Creative Cloud for Enterprise (foundational) | *\$45.00 per FTE (plus two personal installations) |
| optional
add-ons { | • Adobe Premiere Elements \$8.00 per FTE |
| | • Adobe Photoshop Elements \$1.00 per FTE |
| | • Adobe Captivate \$5.00 per FTE |
| | • Adobe Presenter \$2.00 per FTE |

** includes all institution owned machines, including student facing labs and classrooms*



MEEC ETLA 2014

Enrollment Requirements

The Adobe Creative Cloud offering for MEEC is transacted via the ETLA (Enterprise Term Licensing Agreement) licensing structure, which as of July 2014 is a two-year fixed term, paid annually. In addition to the enrollment requirements below, higher education institutions may **optionally** enable off-campus student use via virtualization by enrolling 25% of their total student FTE* (x \$45.00). Contact your Adobe representative for more details.

** Full time students + (part-time students ÷ 2) = total student FTE*

Enrollment requirements:

- Private Higher Education 100% faculty & staff FTE (students optional)
- Public Higher Education 100% faculty & staff FTE (students optional)

- Private K-12 schools 100% faculty & staff FTE
- Public K-12 districts 30% of total district faculty & staff FTE (covers all high schools)
50% of total district faculty & staff FTE (covers high and middle schools)

Enrollment deadlines for prospective 2014 members:

- May 30 Complete the MEEC ETLA 2014 enrollment form: http://bit.ly/creativecloud_2014
- June 15 Submit your institution's signed Schedule A to Adobe
- June 25 Provide a Purchase Order to CIA (MEEC reseller) for your licenses
- July 1 Agreement start date *

** Between July 1 and the first of day of fall class, institutions will have access to software for **imaging and testing purposes only**. End users may obtain software access on the first day of classes.*

For questions, please contact:

Adobe Education

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John Bowers, Sales Representative
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Three steps to enroll:

Step 1: complete the interest form.

http://bit.ly/creativecloud_2014

Step 2: contact CIA (MEEC reseller) for a quote:

email: john@ciacentral.com

Step 3: return your signed documents.

- Schedule A to Adobe
- P.O. to CIA

Creative Cloud for enterprise

Always have access to the latest Adobe creative apps

What it's used for		Creative Cloud* for enterprise	CS6 Design & Web Premium	CS6 Design Standard	CS6 Production Premium	CS6 Master Collection
Design tools	Adobe Photoshop CC	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis	•	○	○	○
	Adobe Illustrator® CC	Create vector-based graphics for print, web, video, and mobile	•	○	○	○
	Adobe InDesign CC	Design professional layouts for print and digital publishing	•	○	○	○
	Adobe Bridge CC	Browse, organize and search your photos and design files in one central place	•	○	○	○
	Adobe Extension Manager CC	Install and manage extensions for many creative apps that are part of Creative Cloud	•	○	○	○
	Adobe InCopy® CC	Use with InDesign for a professional writing and editing solution	•			
	Adobe Acrobat XI Pro	Create, protect, sign, collaborate on, and print PDF documents	•	○	○	○
Web tools	Adobe Dreamweaver® CC	Design, develop, and maintain standards-based websites and applications	•	○		○
	Adobe Flash® Professional CC	Create rich interactive content across varied platforms and devices	•	○	○	○
	Adobe Flash Builder® Premium Edition	Build exceptional applications for iOS, Android™, and BlackBerry® using a single codebase	•			○
	Adobe Fireworks®	Rapidly prototype websites and applications, and optimize web graphics	•	•		•
Video and audio tools	Adobe Premiere® Pro CC	Edit video with high-performance, industry-leading tools	•		○	○
	Adobe After Effects® CC	Create industry-standard motion graphics and visual effects	•		○	○
	Adobe Audition® CC	Create, edit, and enhance audio for broadcast, video, and film	•		○	○
	Adobe SpeedGrade® CC	Manipulate light and color in video footage	•		○	○
	Adobe Prelude® CC	Streamline the import and logging of video, from any video format	•		○	○
	Adobe Encore®	Author DVDs, Blu-ray discs, and web DVDs	•		•	•
	Adobe Media Encoder CC	Automate the process of encoding video and audio to virtually any video or device format	•		○	○
Creative Cloud exclusive	Adobe Photoshop Lightroom®	Use organization, editing, and output-creation tools for digital photography	•			
	Adobe Muse™ CC**	Design and publish HTML websites without writing code	•			
	Adobe Edge Animate CC	Use animation tools to optimize the look and performance of websites	•			
	Adobe Edge Inspect CC	Preview & inspect web designs on devices	•			
	Adobe Edge Code CC (preview)	Lightweight HTML and CSS editing tool	•			
	Adobe Edge Reflow CC (preview)	Design responsive CSS layouts for all screen sizes	•			
	Adobe Edge Web Fonts	Access a library of free web fonts to use in your websites	•			
	Adobe Scout CC	Test and optimize content for Adobe Flash Player and Adobe AIR®	•			
	Cloud Storage**	At least 2GB of cloud storage per seat	✓			
	Collaboration Tools**	Collaborate with colleagues inside or outside your organization; keep files private or share at will	✓			
Enterprise deployment tools		✓	✓	✓	✓	✓
Adobe Support		X	X	X	X	X
New features and upgrades, as soon as they are available		✓				

• Latest version† ○ Previous version ✓ Available, not version-specific X Additional fee

* Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. Adobe online services, including the Adobe Creative Cloud service, are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy. The applications and online services are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

Not all products and services shown. For the full list, visit www.adobe.com/go/creativecloud.

** Available late 2013.

† Fireworks and Encore have not updated since Adobe Creative Suite® 6.

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91081816 5/13



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