



# A Meet and Greet with Moodlerooms

Welcome MEEC Members!

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# Introductions



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# Agenda

- **Who is Moodlerooms?**
  - Background and History
- **The Moodlerooms Platform**
  - How we do what we do
  - The Features
- **Why Moodlerooms?**
  - Benefits
  - Success Stories



- **Who we are:**

- An e-Learning company committed to supporting the **goals** of education across the globe
- Founded on the tenants of openness, flexibility and sustainability

- **What we do:**

- Make it easy for educators to manage courses/curriculum and deliver engaging content/activities to learners online

- **Who We Serve:**

- Educational, corporate, and governmental institutions
- Currently more than 800 clients and 2 million users worldwide

# History

- **Founded:** In 2005, by three MD-based educators
- **Headquartered:** Baltimore, MD, with associates based throughout North America.
- **Leadership:** Long-time MD-based entrepreneur
- **MD-based Accolades:**
  - **2012:** National Incubator Graduate Company of the Year Finalist
  - **2012:** Top 25 Best Places to Work by Baltimore Magazine
  - **2011:** “Hottest Tech in Town” by Greater Baltimore Tech Council
  - **2011:** Maryland Incubator Graduate Company of the Year Finalist
  - **2010:** Maryland Incubator Company of the Year Winner– Best Information Technology Company

# Current Maryland Clients

## Higher Education Institutions

- Loyola University MD
- Maryland Institute College of Art (MICA)
- College of Notre Dame of MD
- Hagerstown Community College
- Mount St. Mary's University

## Non-Profit

- Archdiocese of Baltimore
- Maryland Society for Educational Technology
- Johns Hopkins University Center for Talented Youth

## K-12 Schools

- Frederick County Public Schools
- Charles County Public Schools
- Cecil County Public Schools
- Calvert County Public Schools
- Calvert Education Services
- Wicomico County Public Schools
- St. Paul's Schools

# Moodlerooms' Platform: How we do what we do



An end-to-end e-Learning platform,  
combining:

- Open-source Moodle Learning Management System (LMS)
- Innovations and features (built in-house)
- Services and support for a complete e-Learning experience



More about  

- Most widely used learning management system
- The open source base or “core” of the joule platform
- Community of over 57 million users globally
- A wide variety of online teaching & learning tools
  - Deliver assignments, assessments, & content
  - Collaborate with chats, messages, wikis, & forums
  - Manage grades, lessons and student progress
- Open-Source: Everyone “gets a say” in development
- Moodle Partners: Global Network of service providers
- Worldwide, Moodlerooms is one of the largest Moodle Partners

## STATS

- 65,000+ registered verified sites in 216 countries
- Registered sites contain more than 6 million courses and 1.2 million teachers
- Interface translated into 86 languages



# joule Features

- What are joule features?
  1. Completely **new** features developed by Moodlerooms
  2. Enhancements to existing Moodle features that have been developed by Moodlerooms
- These features and enhancements help us to:
  1. **Simplify** e-Learning for educators and learners
  2. **Serve** specific needs of institutions and their educators
  3. **Offer** new and innovative ways to teach and learn

# joule Feature examples

- **User Interface:** Easy to use, easy to navigate look and feel
- **Branding/Design:** Personalize your site with school colors and logos
- **Enhanced Gradebook:** An easier, more flexible way to manage grades
- **Adding Content:** Easily add documents and other content to a course from your desktop
- **Student Retention:** The Personalized Learning Designer (PLD) helps you create specialized learning paths, track student progress, set notifications and automate messages to students based on activity/inactivity (think personal assistant)
- **Monitor Activity:** Facebook-like “Streams and Alerts” lets educators see student activity in real-time.
- **Mobile:** Access your courses on the go with joule’s mobile browser capability
- **Rubrics:** Make grading criteria and guidelines more transparent to students
- **Advanced Forums:** More flexibility in navigation and grading

# The Services

- **Why Services?**
  - e-Learning requires a lot of “behind the scenes” work
  - Focus time and energy on teaching and learning
  - Let us help you implement, maintain and support your e-Learning environment
- **What services?**
  - Implementation and configuration
  - Hosting and infrastructure maintenance
  - Code and upgrade maintenance
  - Training for faculty and students
  - Support and troubleshooting for administrators

# Cloud Hosting

Hosting and technical support so clients can create, administer and scale their online learning programs on-demand.

## Benefits

- On-Demand Scalability
- Defense-In-Depth (DID) Security Methodology
- Reliability – 99.9% SLA
- Optimized Performance
- World-Class Infrastructure
- 24/7 Monitoring
- *Results of a client migration to the Cloud showed an initial **43.6% increase in performance.***

# Migration

Ease transition and increase user adoption through our tested and proven implementation process, needs-based training and course conversion capabilities.

## Training

- Faculty Training
- Administrator Training
- Tutorials and Help
- Documentation for End-User Training

## Course Conversion

- Self Conversion
- Full Batch Conversion Services
- Batch Conversion Assistance

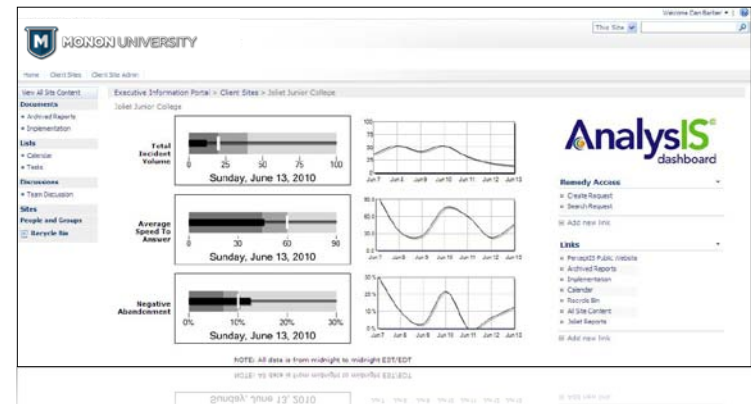
## Implementation

- Multiple package options for various levels of expertise
- Topics-based configuration process
- Basic training included for optimal success

# Support

A dedicated partnership to provide on-going support for the continued success of your learning programs.

- Unlimited Administrator Support
- Freely Available Knowledge Base and Inline Tutorials
- End-User Support Option
- Technical Operations Support for Server or Code-Related Issues



Administrators can view end-user tickets in a branded portal

# Why Moodlerooms? Just ask our clients...

- **Creating Opportunity:** The South Carolina Virtual School Program uses Moodlerooms to deliver blended courses to over 8400 senior-level students to help them graduate on time.
- **Reliability:** For the Seattle Academy of Arts and Sciences in WA, issues have “evaporated” and they have experienced greater uptime in moving to the cloud.
- **Adoption:** Post-transition, Linn Benton Community College in Albany, OR, saw faculty e-Learning use double in an 18-month period.
- **Experience:** Roanoke College in Salem, VA, received a faculty satisfaction rate of over 90% when comparing Moodle to their previous LMS solution.

# Why Moodlerooms? Just ask our clients...

- **Flexibility:** During migration, Moodlerooms worked with Loyola University, MD, enabling them to customize the way their faculty was trained.
- **Less Headache:** Clark College in Vancouver, WA reduced their volume of support tickets by up to 40%.
- **Cost Savings:** LA College International saved more than 66% in annual e-learning costs per student after switching from their previous solution. Open High School of Utah projected it saved more than 75%



# Benefits for Maryland Higher Education

- User Friendly
- Creates More Connected Campus
- Proven Local Experience
- Proven Transition/Change Management
- Progress and Performance Analytics
- Scalability
- Security



*"The viability of Moodle was never really a question with us as it's reached mainstream status at this point. We've found that with mainstream products, you can't go wrong. Moodle really fell into that category because the larger scale success cases have been well documented and institutions are really taking it seriously as an option."*

**Louise Finn**  
CIO  
Loyola University MD

# Benefits for Maryland K-12

- Makes Moodle easier
- Collaborative Learning
- Supports Evolving Teaching Strategies
- Learning in all forms
  - Distance Learning
  - Professional Development
  - Blended Learning
- Increased Graduation Rates & Achievement Levels
- Differentiated Instruction
- Parent Portal

*“Moodlerooms is worth every penny. We get so much value out of it. We get excellent support from them and I’m very pleased with the prompt responses I receive from them—I give them an A plus!”*

**Marcia Kalayjian**

Media Specialist  
Midland Valley High School



Questions?