MEEC/Adobe ELA - FAQ - 06.07.12

Q. What are the dates of the MEEC ELA?

The MEEC/Adobe Enterprise Licensing Agreement is a 29-month term licensing agreement lasting from March 1, 2012 until July 31, 2014. Payment is due at the start of each term period. The three ELA term periods are:

- March 1, 2012 July 31, 2012 (1st term period lasting five months with a pro-rated price)
- Aug 1, 2012 June 31, 2013 (second and final enrollment period)
- Aug 1, 2013 June 30, 2014

Q. Can I enroll in the agreement at any time?

Only one enrollment period remains, for which the deadline is July 15, 2012. An institution may not enroll in 2013.

Q. How is price determined?

The price is based on the FTE of the enrolling institution. For higher education institutions, the faculty/staff -- or faculty/staff/student -- FTE will be used. For K-12 institutions, only the faculty/staff FTE number will be used. The price will be locked for the term of the agreement allowing institutions to annually budget for the licensing.

Q. Will Adobe ask for a "true up" of my FTE count each year?

There will be no annual FTE "true-ups" or "true-downs"; the price will be locked for the term of the agreement.

Q. How do I calculate faculty/staff FTE for my campus?

FTE = full-time Faculty + (part-time Faculty \div 3) + full-time Staff + (part-time Staff \div 2).

Q. Do I count the FTE of maintenance workers, cafeteria, sanitation or other workers that do not use a computer as part of their work?

Staff is defined as a current administrative employee of the institution who provides administrative support to the institution's educational operations and/or faculty.

Q. Can an institution license individual schools or campuses within a higher education institution (i.e. The School of Nursing) – instead of my entire enterprise or district?

Institutions must enroll their entire FTE to get the lower ELA pricing.

Q. Do I have to enroll all of the schools in my K-12 district?

Private K-12 institutions must enroll 100% of their faculty/staff FTE. A public K-12 district may enroll all high schools in the district by ordering licenses equal to thirty percent (30%) of the district's total faculty/staff FTE. A public K-12 district may also enroll all high schools and middle schools with an order for licenses equal to fifty percent (50%) of its district FTE Count.

Q. May I provide Adobe software to students with a Higher Education Campus ELA?

Under a Campus ELA, the software may be deployed to any institution owned equipment including classrooms and labs. Under the Campus ELA the software may not be installed or used on students' personal equipment, or equipment owned/leased by the institution and in possession of the student.

By enrolling in the student agreement, institutions may deploy to student owned equipment — or institution owned/leased equipment in possession of students.

Q. My institution has a student 1:1 initiative, but the institution pays for the hardware. Can I provide the software to the students with an institution ELA since these are institution owned machines?

A Campus ELA does not cover computers that are in students' possession. The software may not be installed or used on a student's personal computer or a computer or tablet owned by, or leased by, the institution and in possession of the student.

Q. How do I calculate the FTE for the student ELA?

Full time Students + (part-time Students ÷ 2).

Under the student agreement the entire student FTE must be enrolled.

Q. If I enroll in the Campus ELA may I deploy software virtually to my students?

The Campus ELA does not permit the software to be accessed by students from a personal computer or an institution computer that is in the student's legal possession. The campus agreement allows the software to be made available to students physically in a classroom or campus lab. In order to deploy the software through a virtual license option an institution may elect to enroll in the student agreement.

Q. Is software maintenance included in the ELA?

The cost of the software for the first period includes the license and maintenance. The maintenance fee is required for the first term, and is optional the remaining periods. If the institution does not include maintenance in the second or third periods they will not be eligible to receive software upgrades for Creative Suite. Your Bell Techlogix representative can provide you a price quote on the individual license and maintenance fees.

Q. The Adobe/MEEC CLP agreement has just renewed. If I enroll in the ELA should I also renew my CLP agreement... and CLP maintenance?

The ELA is another software license option; it <u>does not</u> replace the CLP agreement. It is recommended that every institution renew their CLP agreement to allow the institution to buy any Adobe products and/or allow the institution to offer the CLP Student License program (often available through a campus bookstore). In most cases the ELA does not cover every Adobe application being used on campus. The CLP offered by MEEC ensures that each institution obtains the best pricing on any Adobe purchase.

Regarding CLP maintenance renewals, for MEEC members <u>annually opting in on ELA</u> <u>maintenance</u>, any institutional CLP maintenance active on identical Adobe software titles at the date of the ELA enrollment will remain valid at the end of the ELA term.

Q. What happens at the end of the ELA agreement in 2014?

An institution can choose to enroll in a new ELA agreement and continue to use their term licenses. If an institution chooses not to reenroll in the agreement the software licenses automatically terminate. In this case the institution must uninstall any software obtained under the ELA and provide a letter of destruction to Adobe. The institution may continue to buy CLP perpetual licenses. The institution may order CLP licenses and software maintenance at a discounted price from Bell Techlogix.

Q. If I decide not enroll in the ELA in 2014 can I install and use my old software?

Licenses bought under the CLP are perpetual licenses, which the institution continues to own. For MEEC members <u>annually opting in on ELA maintenance</u>, any institutional CLP maintenance active on identical Adobe software titles at the date of the ELA enrollment will remain valid at the end of the ELA term. For example, an institution owns (via CLP) 50 copies of Design Premium with active maintenance at the time of enrolling in the ELA. They enroll in the ELA with Design & Web Premium, continue to purchase ELA maintenance, and decide not to renew the agreement in 2014. Adobe will provide an upgrade for the 50 copies of Design & Web Premium owned prior to the agreement.

Q. What products are covered in the ELA?

An institution may choose either Design & Web Premium or Master Collection for the ELA. Photoshop Elements, Premiere Elements or Captivate may be added to the ELA.

Q. Can I license individual products in Creative Suite (i.e. just Photoshop and InDesign) instead of the entire suite?

The ELA provides access to the entire Creative Suite licensed by the institution; the user may choose to install individual products from the suite.

Q. Is training offered?

Adobe has negotiated a special price for Total Training's complete library of Creative Suite training videos. Any participating institution may license this training for \$3 per FTE.

Q. Can I order through the MEEC reseller, Bell Techlogix or will the deal need to go to bid?

The ELA is an extension of the CLP agreement. Bell was selected as the reseller for the CLP contract and thus, will also fulfill the ELA for MEEC institutions.

Q. How do I enroll my institution?

MEEC has negotiated the terms and conditions of the agreement. Each institution is required to complete a 'Schedule A' agreement that defines the terms of usage, FTE and product selection. Complete and submit the electronic enrollment form (http://adobe.ly/meec2012) by July 15, 2012 and Adobe will provide you with a Schedule A for signature. All orders must be sent to Bell no later than July 20, 2012.

Q. May faculty and staff use the software at home?

'Work at Home' (WAH) rights are included for each licensed faculty/staff FTE. WAH users will receive a "time-out" serial number that allows for a maximum of two installations per serial number. Installation media is available for purchase from your Bell Techlogix representative.

Q. How will the software be deployed?

Each institution will determine an ideal method of deployment for WAH users. Adobe can offer consultation for institutional deployment scenarios, including distributing serialized executables that prevent end users from viewing serial numbers. For more information, please see the following web resources:

Adobe Developer Connection -- Creative Suite Enterprise Deployment

http://www.adobe.com/devnet/creativesuite/enterprisedeployment.html

Adobe Installation and Licensing Blog -- hosted by Jody Rodgers - Sr. Product Manager,

Enterprise + Volume, Adobe

http://blogs.adobe.com/oobe/

Q. Will I be able to buy additional media to use for deployment, for instance, for work at home use?

Media can be ordered from Bell for an additional fee.