



The Benefits of Hyper Converged Systems for Your Organization

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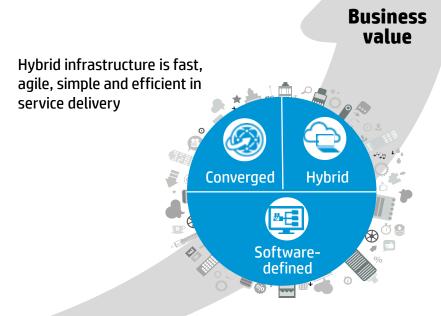
Today's enterprise requires infrastructure that is as agile as the business needs

Delivered as general-purpose, dedicated, physical infrastructure





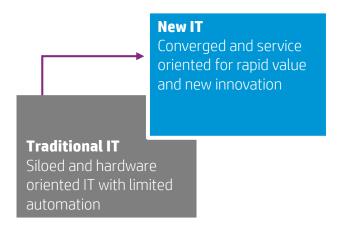






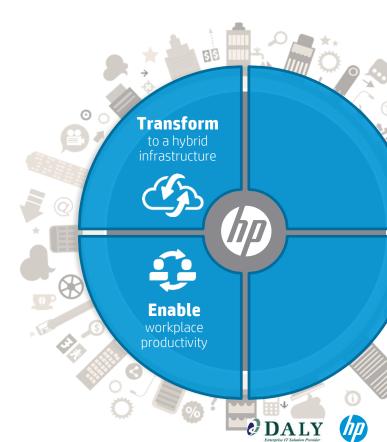
Organizations are transforming and IT requirements continue to shift

Hyper-converged is an example of the New IT



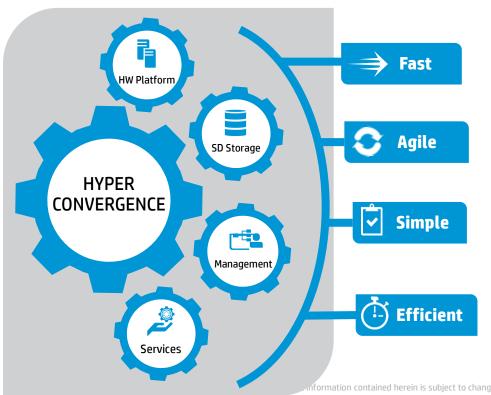
Hyper-converged can accelerate transformation

- Virtualization
- Small ITaaS Projects
- Virtual Desktops
- Remote Office IT



Hyper-convergence to support new business requirements

Simplify operations. Align costs. Gain rapid time-to-value.



Fast

Rapidly develop and deliver new services and growth

Agile

Flexibly address new & existing services opportunities

Simple

Eliminate management complexity & reduce project risk

Efficient

Increase IT operation efficiency



Target environments

Hyper-convergence accelerates and simplifies IT deployments for IT generalists

Medium-sized businesses

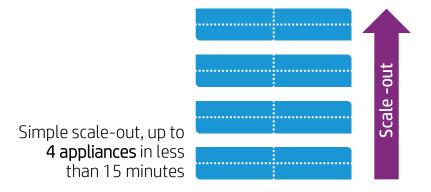
Start small, scale compute and storage as you go

Enterprise ROBO

Centrally managed, formulaic IT deployment

Line of Business

Enterprise-ready solution as infrastructure for a specific application





Deploy Applications - Not Infrastructure

Applications with high compute requirements and high I/O density benefit from hyper-convergence

Medium-sized business

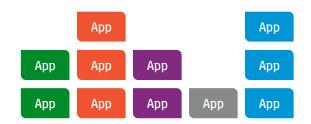
Infrastructure services, manufacturing systems, back office applications, dedicated virtual desktops

Enterprise ROBO

Infrastructure services, directory services, print services, small virtualized file services, point-of-sale applications

Line of Business

Virtual desktops for task workers, virtualized database and web servers, development and test environments





Simple building block for the software-defined datacenter



The newest member of the ConvergedSystem 200-HC StoreVirtual family is here



The all-new HP ConvergedSystem 250-HC StoreVirtual



Faster time to value



Deploy in minutes

Turnkey system

Easy expansion

- HP OneView InstantOn startup and expansion wizard
 - 5 minutes on keyboard, 15 minutes total deployment time
 - Includes IP addressing, server and storage clustering and system startup
- Factory integrated appliance with compute, storage, networking built on trusted HP and VMware technology
- More performance with powerful ProLiant Gen9 servers
- No SAN required with HP StoreVirtual VSA
- Simplified expansion experience through HP OneView InstantOn
- Linear scaling architecture accommodates changing workloads
- Scale-out to eight appliances in same management zone*



Simplicity as a core tenet



Managed by IT generalists

Familiar management experience

Global support

- Reduce IT costs and resources
- Accelerate response to changes in business
- Customer-installable, -expandable, -serviceable
- VMware vSphere and vRealize Operations integration avoids management silos
- Flexible VMware licensing model
- Appliance component integration into vCenter console
- Worldwide support for all hardware and software by HP and Partners
- Use HP Installation and startup service for remote locations



Reduced cost and risk



Purpose-built appliance

Optimized for business continuity

Flexible expansion

- Delivers 4x the compute in 75 percent less space than traditional rack servers
- Power and cooling savings with smaller footprint
- Predictable performance and costs as you scale
- 99.999 percent high availability with Network RAID10
- Investment protection without disruption with StoreVirtual Peer Motion
- VMware Metro Storage Cluster (vMSC) certified for disaster recovery
- Connect internal compute to existing external storage resources
- Provision additional capacity from StoreVirtual-based systems
- Open and extensible to heterogeneous environments



Virtualization. Optimized. Delivered.

Purpose-built virtualization appliance

Infrastructure building blocks: optimized compute with software-defined storage, simple to deploy and manage.

Simple, straight-forward out of box experience

- 15 minutes of installation time for VMware vSphere environment
- Same experience regardless whether first or fourth appliance
- Easy configuration of all components: vSphere, StoreVirtual

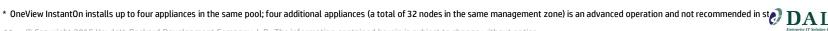
Powerful compute and storage

- Scale out to up to eight appliances* in one management zone
- Linear scalability by adding more appliances
- Full vMSC support for stretched vSphere and StoreVirtual clusters
- Customer-installable, -expandable, -serviceable











Fastest time to value

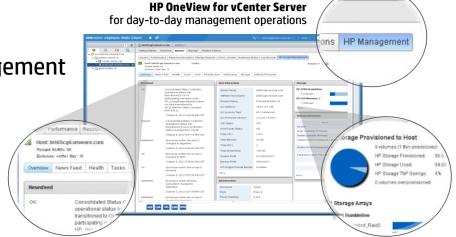
Simple start-up and VMware integrated management

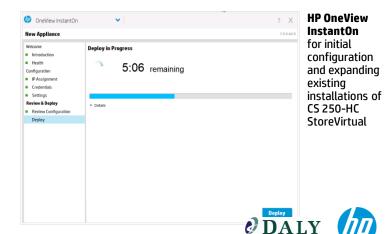
Initial installation with HP OneView InstantOn

- First and only step of the easy configuration of hypervisor and StoreVirtual components
- After installation/expansion highly available hypervisor and StoreVirtual clusters
- About 5 minutes of keyboard-time*,
 15 minute total deployment time
- Get past infrastructure deployment quickly

Day-to-day management with HP OneView for vCenter

- System monitoring, VM and storage statistics
- Storage provisioning for new and expanding data stores
- Deploy, clone and instantiate VMs from templates





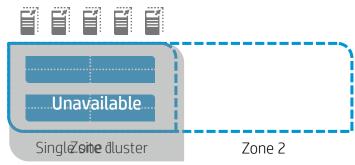
StoreVirtual Availability means Always Online

vSphere for best-in-class virtualization paired with StoreVirtual Availability

Proven track record for high availability

- Based on 8 years experience in software-defined storage
- StoreVirtual technology demonstrates consistent Five 9s of storage availability
- Network RAID replicates data synchronously across nodes and appliances, never skips a beat
- Storage for virtual machines remains online, can be paired with VMware High Availability or Fault Tolerance
- Stretched clusters* can be configured fluidly and span Availability Zones (appliances, racks or data centers)

Virtual machines can remain online in a transparent failover



Stretched cluster across Availability Zones

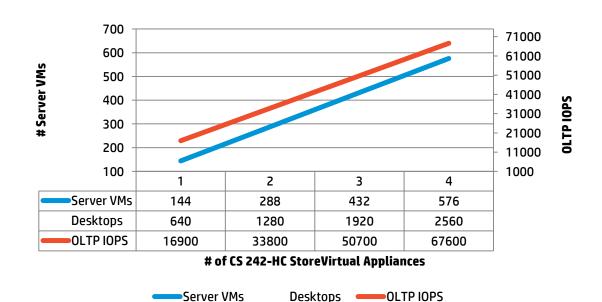
Configuration is vSphere Metro Storage Cluster certified



^{*} Multi-Site cluster is an advanced setting, available through HP StoreVirtual Centralized Management Console

Predictable scalability for compute and storage

Linear scalability is in StoreVirtual's DNA



Final CS 250-HC StoreVirtual performance data not available; based on four node CS 242-HC StoreVirtual testing. Number of server VMs with 2 vCPU, 4 GB vRAM and 70 IOPS per VM, OLTP performance on SSD tier for 8k, random, 60% read. Test results apply to synthetic test workloads, depend on environmental variables, actual results will vary.



What's New - HP CS 250-HC StoreVirtual

Freedom to customize with new configure-to-order model

Increased capability

Greater performance with new HP Apollo 2000 Gen9 servers

Improved flexibility

- CTO model facilitates more diverse workload requirements
- Support for both VMware vSphere 5.5 and 6.0

Lower entry cost

 3-node configuration enables better fit for ROBO and medium-sized businesses

Improved integration

Centralized vCenter simplifies the management of multiple deployments





Compact, powerful server platform

HP Converged System 250-HC Store Virtual

 Compact 2U platform with up to 4 compute/storage nodes based on latest HP Apollo Gen9 technology

- 3 or 4 identically configured nodes with
 - (2) Intel Xeon E5-2640v3 or E5-2680v3 processors
 - 128GB, 256GB or 512GB memory
 - (2) 10GbE SFP+ network connectivity

Hybrid Storage Configuration	Capacity Configuration
4x 1.2TB SAS SFF + 2x 400GB SFF SSDs ~ 7.5TB HA storage for 4-node systems ~ 5.5TB HA storage for 3-node systems	6x 1.2TB SAS SFF ~ 11.5TB HA storage for 4-node systems ~ 8.5TB HA storage for 3-node systems

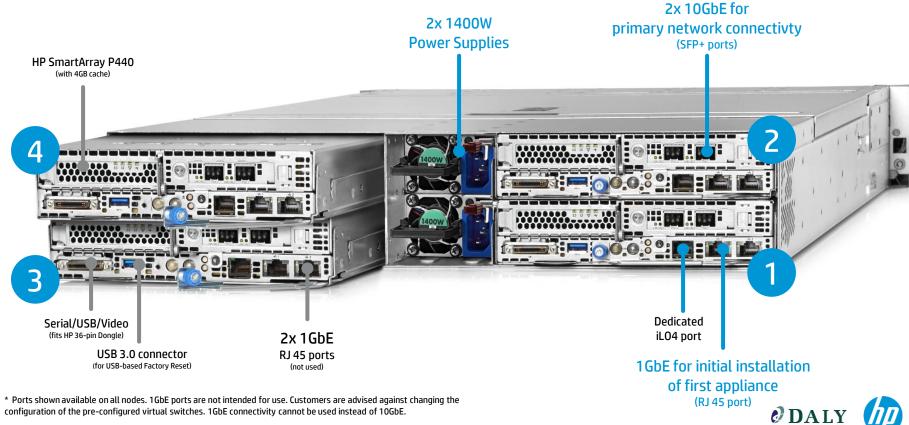
- 1-year 9x5 NBD on-site warranty, 1-year 9x5 software support*
- 4- and 3-node ConvergedSystem 250-HC StoreVirtual come with redundant fans and require 200-240V power supply (included)
- Co-existence with current ConvergedSystem 200-HC StoreVirtual (ConvergedSystem 240-HC and 242-HC StoreVirtual models)



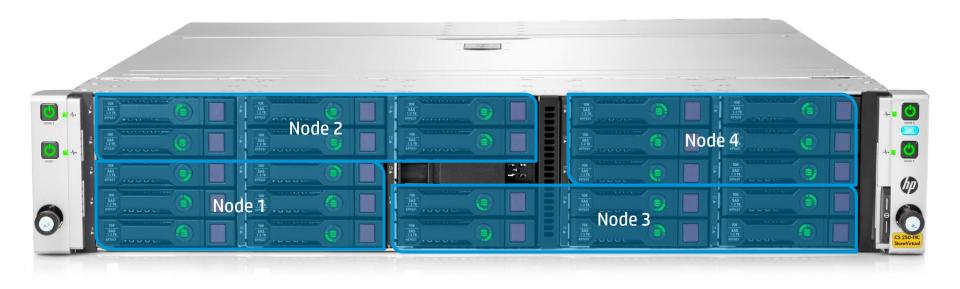




Plug and play – 8x network, 2x power, go!



Drive Assignment

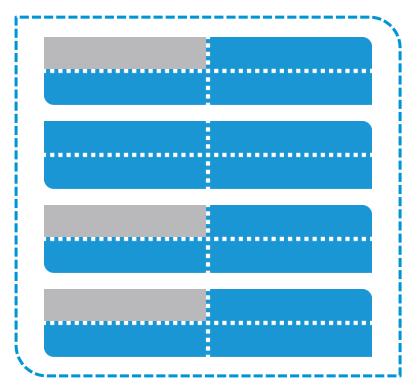




Scalability in single Availability Zone

Easy, linear scalability by appliance Up to four appliances

- OneView InstantOn automates the expansion to up to four appliances in one management zone in one Availability Zone
- Starting configuration:
 1 appliance (M0T03A) with
 3 or 4 nodes (M0T04A and options)
- Incremental configuration:
 1 appliance (M0T03A) with
 3 or 4 nodes (M0T04A and options)







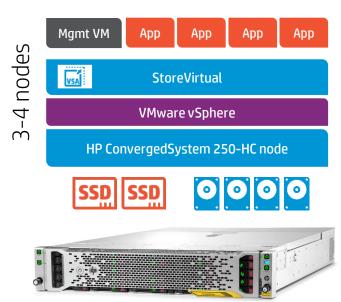
Software ready-to-go for true 'plug-and-play'

All software pre-installed, "no assembly required"

Hyper-converged systems from HP provides virtualized compute and HA storage with rich data services.

Pre-integrated software components

- VMware vSphere 5.5 or 6.0* (upgradable, mix not supported)
- HP StoreVirtual VSA with LeftHand OS 12.0 for clustered, highly available storage
- HP OneView InstantOn 1.2
- HP OneView for vCenter 7.7





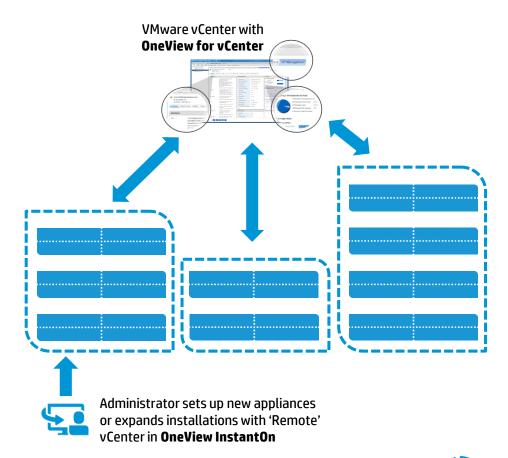
^{*} vSphere and vCenter licenses must be purchased for the CS 200-HC StoreVirtual. Valid software license required for preinstalled software. Customer with ELA and vCloud Air Partner can reuse their licenses on this platform. When including VMware Horizon licenses on the same quote, Horizon components are not pre-installed on the system.

Centralized management with OneView for vCenter

Management for multi management zone and remote site deployments

Simplify larger deployments

- Integration with centralized instance of VMware vCenter
- New option in OneView InstantOn during initial deployment to use "Remote vCenter" (instead of built-in instance)
- Centralized virtual machine management, incl. virtual machine and storage provisioning
- Monitoring of multiple management zone
- Advanced storage features will require HP StoreVirtual Centralized Management Console on management system
- Works in the context of best practices and configuration limits for remote management for vSphere





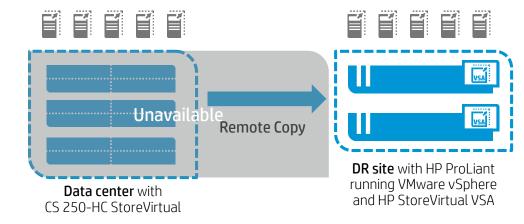
Ready, Set, Go for Disaster Recovery

Business Continuity across the globe

Easy-to-setup replication

- Remote Copy replicates snapshots to any StoreVirtual-based storage
 - Disaster Recovery to a stand-by data center
 - Remote Office/Branch Offices with need for replication
- Replication via **space-efficient snapshots**
- At your pace: Manually triggered, scripted or scheduled*
- Meets flexible RTO as low as 30 minutes
- Automated failover by VMware Site Recovery Manager and HP StoreVirtual Site Recovery Adapter

Virtual machines can be brought online from replicated volumes







⁹]

Your workloads. Protected.

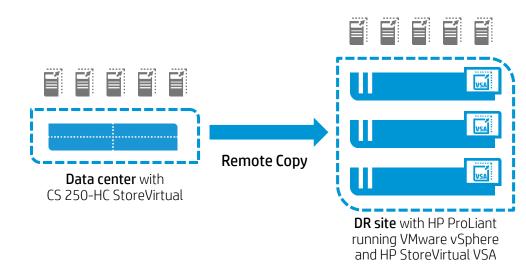
StoreVirtual VSA Data Protection Shield

Exclusive offer for CS 250-HC customers

Save ~50%* compared to a 3-pack of StoreVirtual VSA 4TB licenses

- Easy to setup replication: Leverage Remote Copy from CS 250-HC StoreVirtual to any StoreVirtualbased solution**
- StoreVirtual VSA Data Protection Shield includes three StoreVirtual VSA licenses each with 4TB
- Three year license includes three years of software support***

Virtual machines can be brought online from replicated volumes







^{*} Pricing subject to finalization

^{**} Advanced setting, available through HP StoreVirtual Centralized Management Console

^{***} Software support during business hours (9x5); can be upgraded with Foundation Care and Proactive Care

Solution compares

Leverage existing servers

HP solution

Replicate to any StoreVirtualbased system

Solution price \$130,914

HP CS 250-HC StoreVirtual

- 3-node CS 250-HC StoreVirtual (E5-2640v3, 128GB, 4x 1.2TB HDD, 2x 400GB)
- StoreVirtual technology
- VMware vSphere Enterprise and Proactive Care

\$129,664



HP ProLiant with StoreVirtual VSA

- 3x existing virtualized servers
- StoreVirtual VSA Data Protection Shield
- VMware vSphere

\$1,250"



Nutanix solution

Replicate to a 2nd and equal system

Solution price \$348,296

Nutanix NX-3360-G4

- Nutanix NX-3360-G4
 (E5-2630v3, 128GB, 4x 1TB HDD, 2x 480GB SSD)
- VMware vSphere Enterprise and Platinum Plus Support

\$174,148



Nutanix NX-3360-G4

- Nutanix NX-3360-G4
 (E5-2630v3.128GB.4x1TB HDD. 2x 480GB SSD)
- VMware vSphere Enterprise and Platinum Plus Support

\$174,148





^{*}According to a list price of the CS 250 and the IDC price book list price of Nutanix 3360 G4
** Pricing subject to finalization

DALY
Enterprise IT Solution Provider

Solution compares

HP solution

Replicate to any StoreVirtualbased system

Solution price

\$211,664

Nutanix solution

Replicate to a 2nd and equal system

Solution price \$348.296

HP CS 250-HC StoreVirtual

- 3-node CS 250-HC StoreVirtual (E5-2640v3, 128GB, 4x 1.2TB HDD, 2x 400GB)
- StoreVirtual technology
- VMware vSphere Enterprise and Proactive Care

\$129,664



HP ProLiant with StoreVirtual VSA

- 3x HP Prol iant DI 360 Gen9 (E5-2630v3, 128GB RAM, 4x 1.2TB SAS)
- StoreVirtual VSA Data Protection Shield
- VMware vSphere Enterprise and Proactive Care

\$82,000



Nutanix NX-3360-G4

- Nutanix NX-3360-G4 (E5-2630v3, 128GB, 4x 1TB HDD, 2x 480GB SSD)
- VMware vSphere Enterprise and Platinum Plus Support

\$174,148

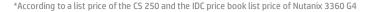


Nutanix NX-3360-G4

- Nutanix NX-3360-G4 (E5-2630v3, 128GB, 4x 1TB HDD, 2x 480GB SSD)
- VMware vSphere Enterprise and Platinum Plus Support

\$174.148









Scaling the environment for growth

StoreVirtual VSA Data Protection Shield for CS 250-HC StoreVirtual customers

To start:

StoreVirtual VSA Data Protection Shield includes three StoreVirtual VSA licenses with 4TB capacity each

- Leverage Remote Copy feature to replicate to StoreVirtual-based solution
 - Choose how many workloads need to be protected
 - Setup as manually triggered, scripted or scheduled

To Grow:

- · Grow seamlessly
 - Add more storage later by adding more drives or StoreVirtual VSAs
- 4TB VSA licenses are upgrade eligible to 10TB and 50TB licenses
 - Purchase a 4TB to 10TB upgrade license and apply at any time
 - Save 10% when upgrading to three 10TB licenses later



Appliance simplicity with server flexibility

1-2-easy — Ordering the next-generation hyper-converged solution

- Discrete options for simple yet customizable configuration
- Choices apply to all four nodes in the system for optimally balanced configurations
- CS 240-HC StoreVirtual and CS 242-HC StoreVirtual equivalent configurations for compatibility

HP ConvergedSystem 250-HC StoreVirtual System

Base system

Ouote licenses:

[] VMware vSphere Enterprise

[] VMware vSphere Enterprise Plus

[] VMware vSphere for Desktop

[] VMware Horizon* (View, Adv, Ent)

Nodes in the System:

() 3 nodes

() 4 nodes

Node options

Hypervisor pre-integrated:

() VMware vSphere 5.5 () VMware vSphere 6.0

CPUs per node:

() 2x Intel E5-2640v3 / 8-core @ 2.6GHz () 2x Intel E5-2680v3 / 12-core @ 2.5GHz

Primary network connectivity per node:

() 2P 10GbE SFP+

Amount of memory per node:

() 128GB

() 256GB

() 512GB

Drive configuration per node:

() 6x 1.2TB SAS

() 4x 1.2TB SAS + 2x 400GB SSD

Selection applies to all nodes in the system



^{*} When including VMware Horizon licenses on the same quote, Horizon-specific components are not pre-installed on the system.

Additional storage for hyper-converged environments

Add StoreVirtual storage-only resources that can also be provisioned from HP OneView for vCenter for

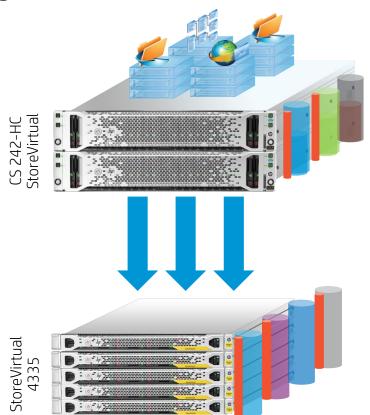
Increased storage capacity on a separate tier Different storage performance characteristics Shared storage for legacy applications

How to connect compute resources in the ConvergedSystem 200-HC StoreVirtual to external StoreVirtual resources?

- StoreVirtual Centralized Management Console on the Management VM to setup new storage pool*
- 2. Add new StoreVirtual pool to OneView for vCenter

HP recommends StoreVirtual 4335 or StoreVirtual VSA

^{*} New management group recommended; HP Peer Motion on StoreVirtual not available across management group boundaries.







Applications running on VMware vSphere

All virtualized workloads running on same appliance utilizing a powerful server platform

Converged System 250-HC StoreVirtual

All-inclusive Data Services

Scalability, High Availability, Thin Provisioning powered by HP StoreVirtual technology



HP OneView Management

Bring-up with HP OneView InstantOn
Day-to-day operations with HP OneView for vCenter



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Thank you

