



Enterprise Mobility Suite (EMS)

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Mobility

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45 Valuable Minutes

We are here from Microsoft.....

And we are here to help!!

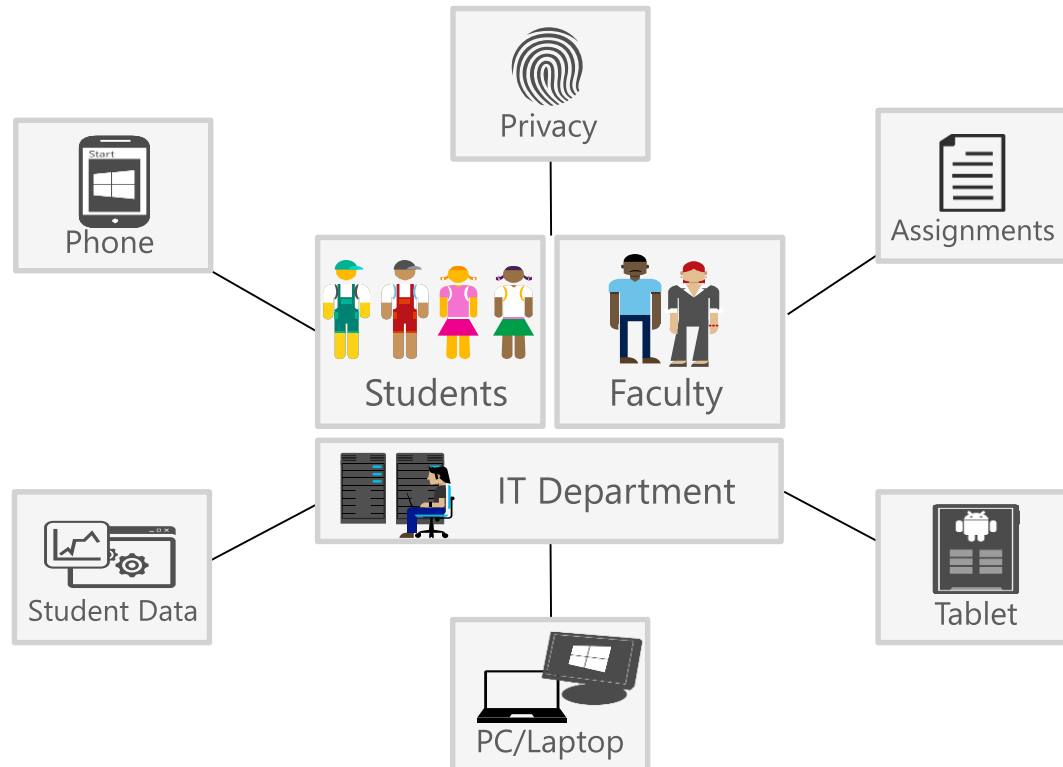
Mobility in Education

The needs of your customers are changing.

Students and educators want to be able to access their information anywhere, anytime, while maintaining compliance and reducing risk.

College students own average of 6.9 devices.

74% of higher education CIOs say mobility and BYOD has increased as strategic priority over previous year.



What is the value of Azure's mobility solution in education?

- **Hybrid Identity:** Give students and educators access to cloud and on-premises assets, for a consistent UX and more efficient IT management.
- **Mobile Devices and Application Management:** Provide easy access to the apps teachers and students need, making it simple to manage multiple devices across many platforms.
- **Access and Information Protection:** Register devices and allow users to access assignments and content from one secure location, and maintain the privacy of their data.
- **Threat Protection:** Give your IT the ability to stay one step ahead of any potential security threats to your system.

Enterprise Mobility Suite



Identity and access
management



Device and app
management



Information
protection



Behavior-based
threat analytics

**Microsoft Azure Active
Directory Premium**

Easily manage identities across
on-premises and cloud

Single sign-on and self-service
for corporate resources

**Microsoft Intune
System Center
Configuration Manager**

Leverage PC management,
MDM, and MAM to protect
corporate apps and data on
almost any device

**Microsoft Azure Rights
Management Premium**

Encryption, identity, and
authorization to secure
corporate files and email across
phones, tablets, and PCs

**Advanced Threat
Analytics**

Identify suspicious activities
and advanced threats in near
real time with simple,
actionable reporting

The current reality



On-premises

An icon representing on-premises infrastructure, showing a server rack with multiple server units.

Managed devices

An icon representing managed devices, showing a laptop, a tablet, and a smartphone, with a checkmark in a circle overlaid on the laptop, indicating management or security.

Active Directory

The Active Directory logo, which is a blue triangle containing a network diagram, and the Windows Server logo, which consists of the Windows logo and the text "Windows Server".

Integrated Identity as the control plane

One common identity



Windows Server Active Directory

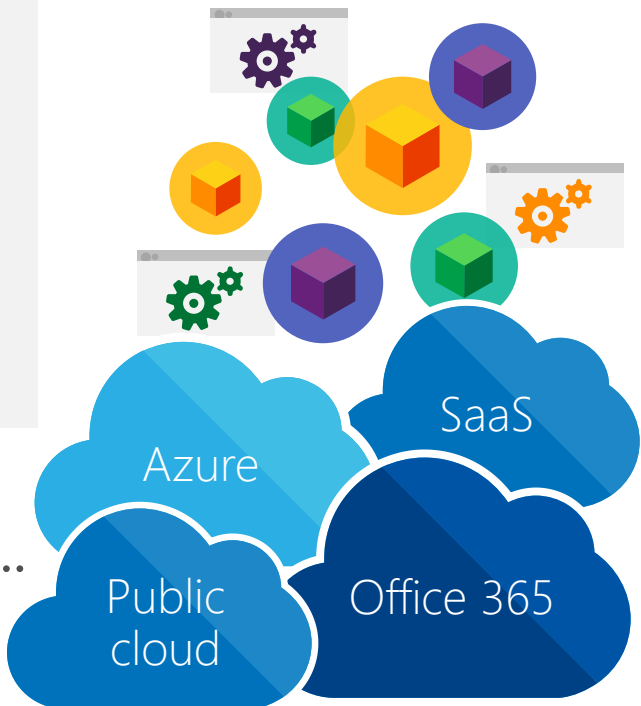
Other Directories



On-premises



Microsoft Azure Active Directory

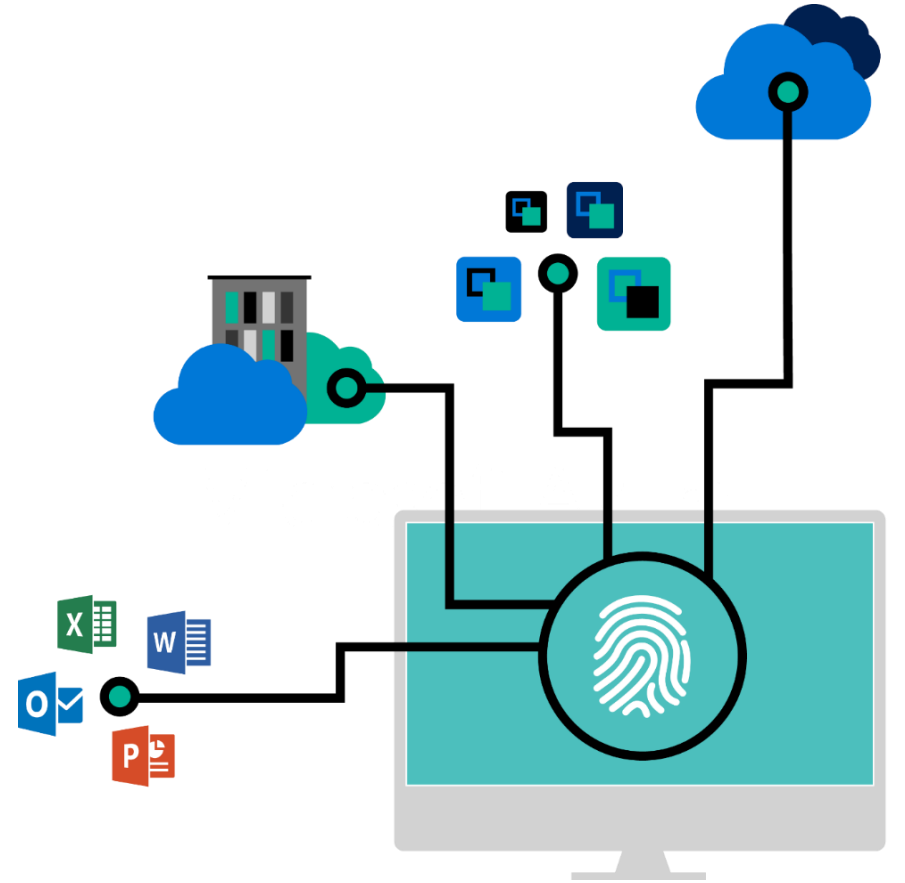


Cloud



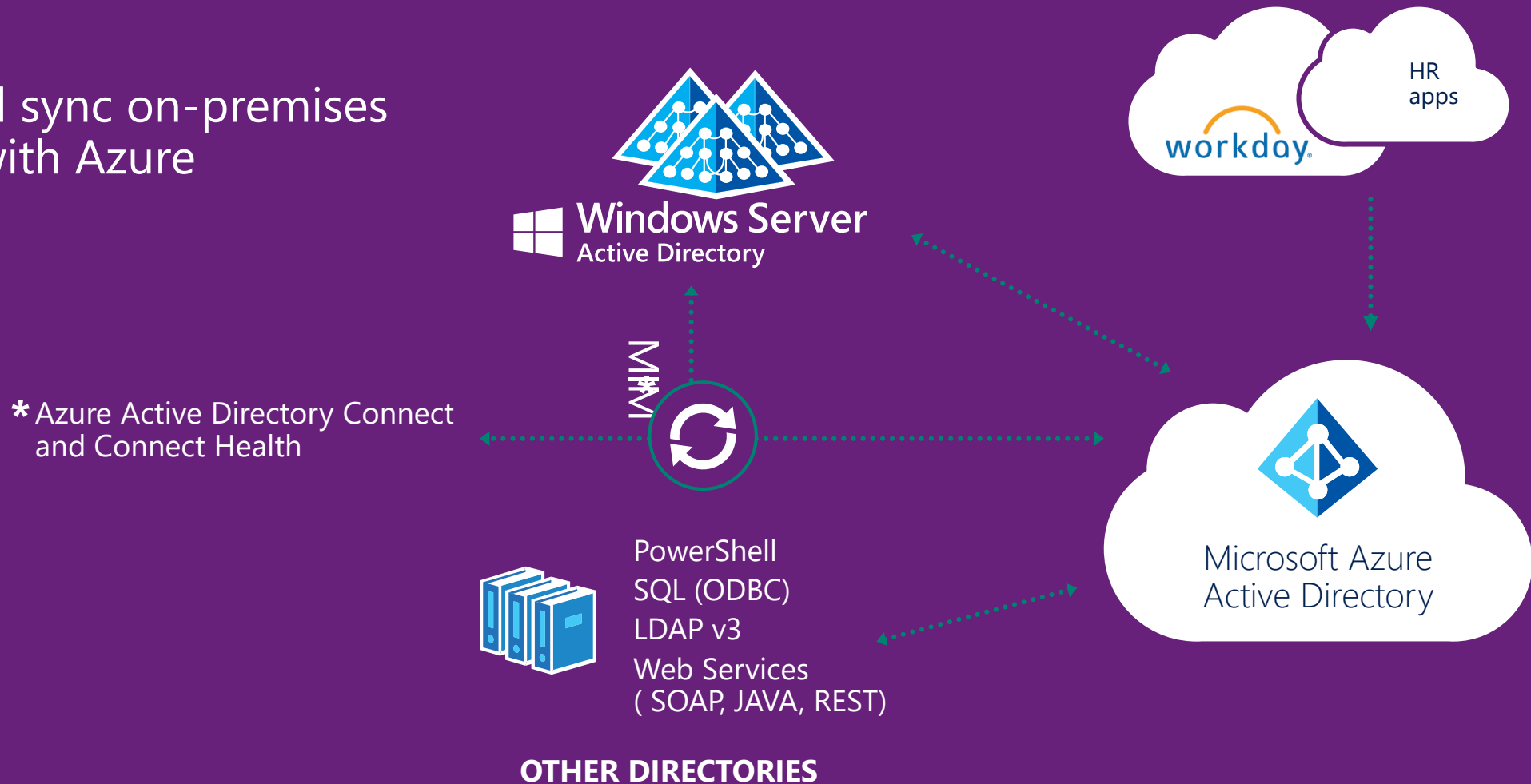
Azure Active Directory scenarios

- ▶ 1000s of apps, 1 identity
- ▶ Making the lives of users (and IT) easier
- ▶ Managing identities
- ▶ Collaborating with partners
- ▶ Enabling anytime/anywhere productivity
- ▶ Identity-driven security
- ▶ Connecting with consumers
- ▶ Your Domain Controller as a Service

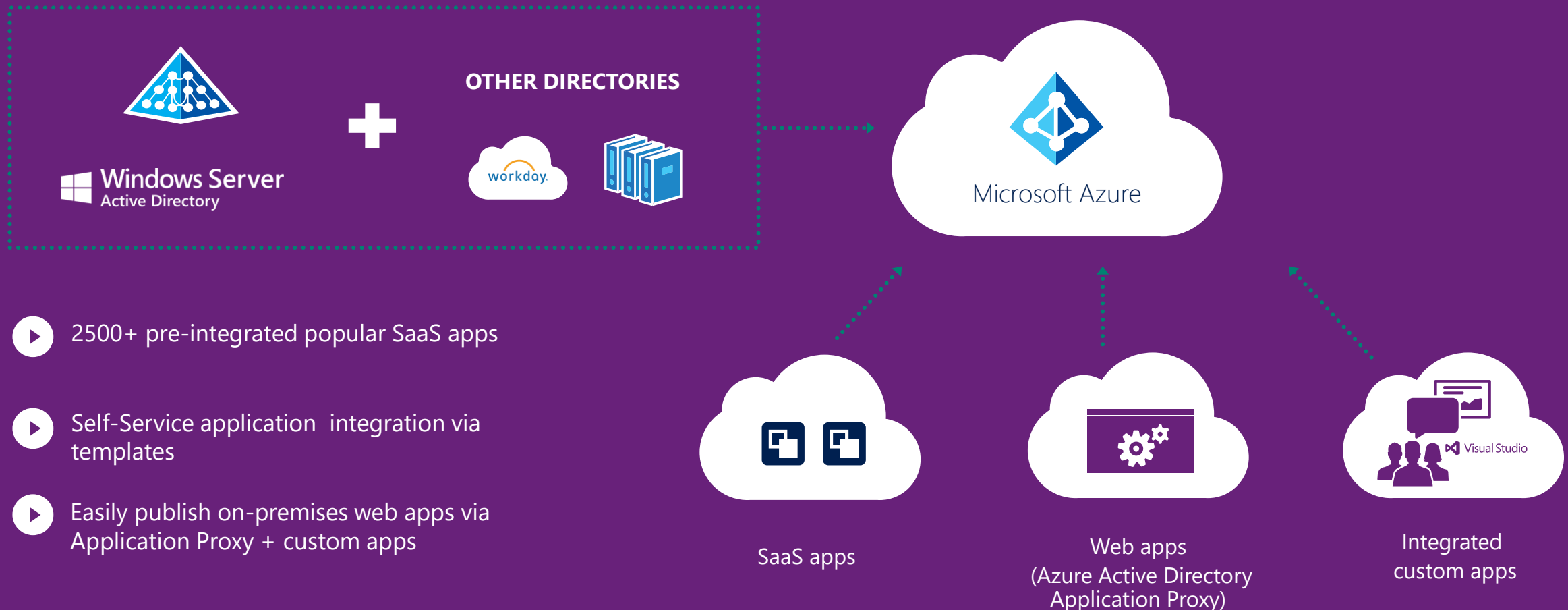


1000s of apps, 1 identity

Connect and sync on-premises directories with Azure

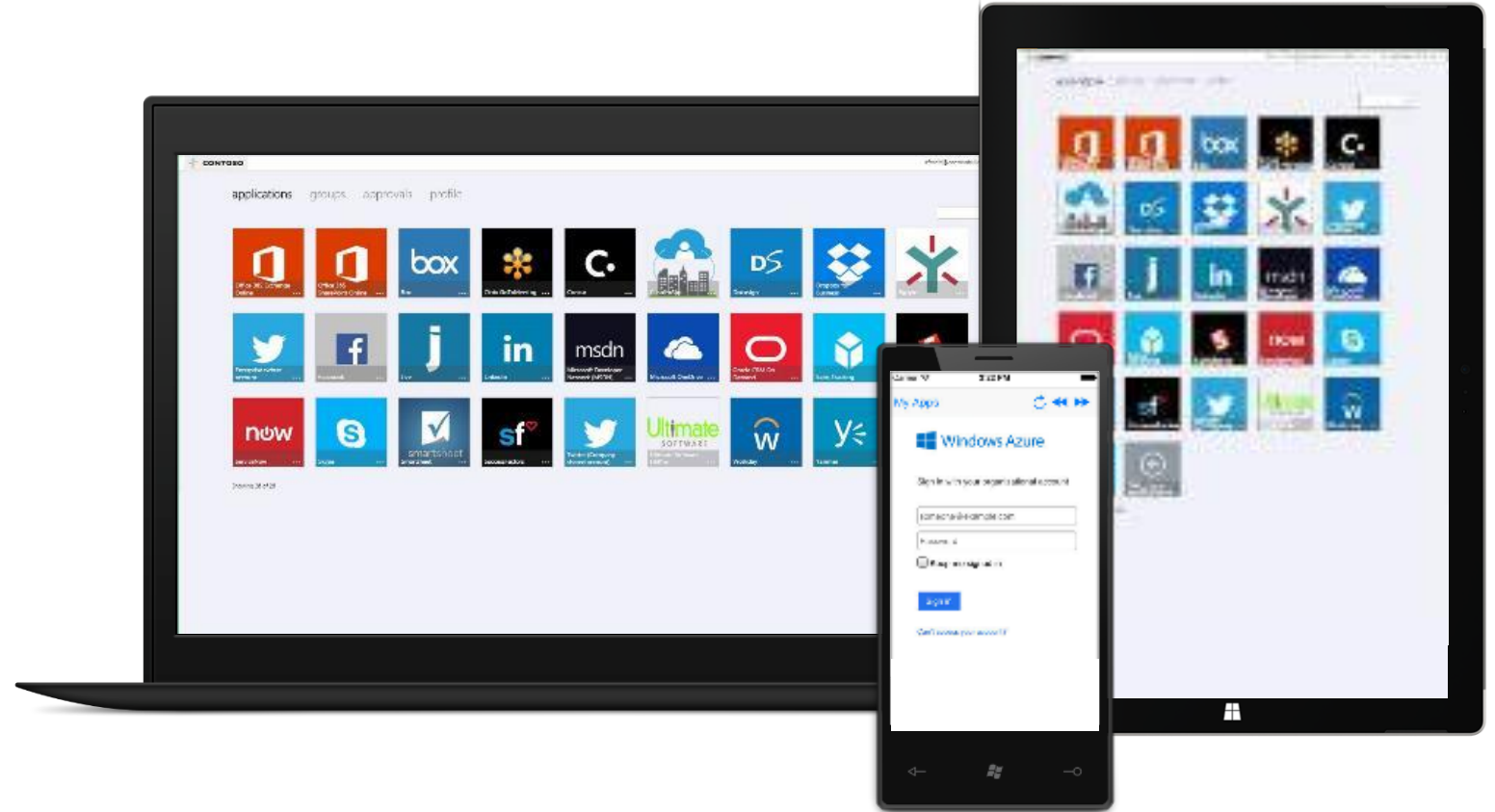


1000s of apps, 1 identity



Making the lives of users (and IT) easier

- ▶ Company branded, personalized application Access Panel:
<http://myapps.microsoft.com>
+ Mobile Apps
- ▶ Manage your account , apps and groups
- ▶ Self-service password reset
- ▶ Application access requests



160k employees

Cut help desk costs by eliminating top volume driver
-> "Forgot my password"

Result: 400 – 500 help desk calls per week eliminated

Sobering Statistics

200

The median number of days that attackers reside within a victim's network before detection



75%+

of all network intrusions are due to compromised user credentials



\$500_B

The total potential cost of cybercrime to the global economy

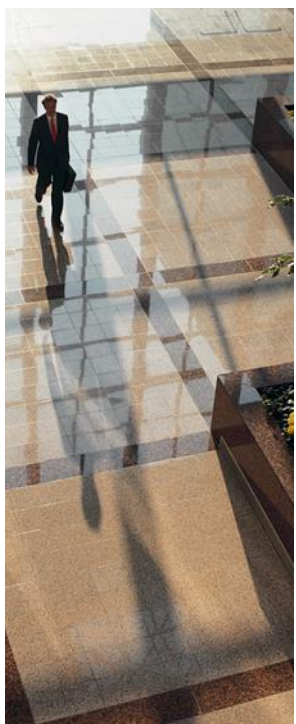


\$3.5_M

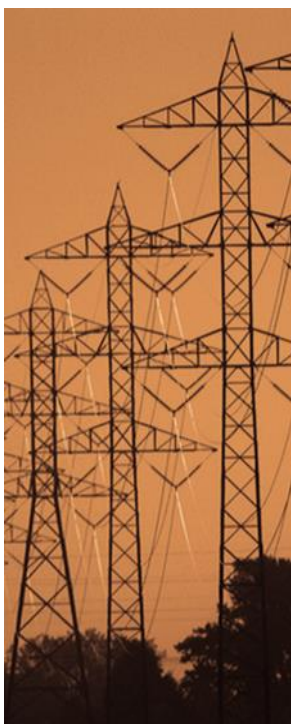
The average cost of a data breach to a company



Cybersecurity attacks are getting more frequent and sophisticated.



Government & Public Sector



Energy & Telco



Transit, Planning, & Infrastructure



Manufacturing



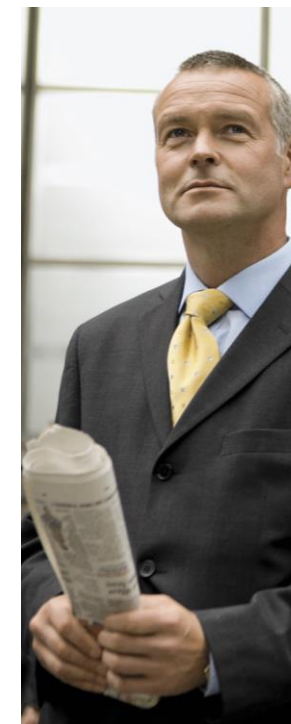
Education



Health & Social Services



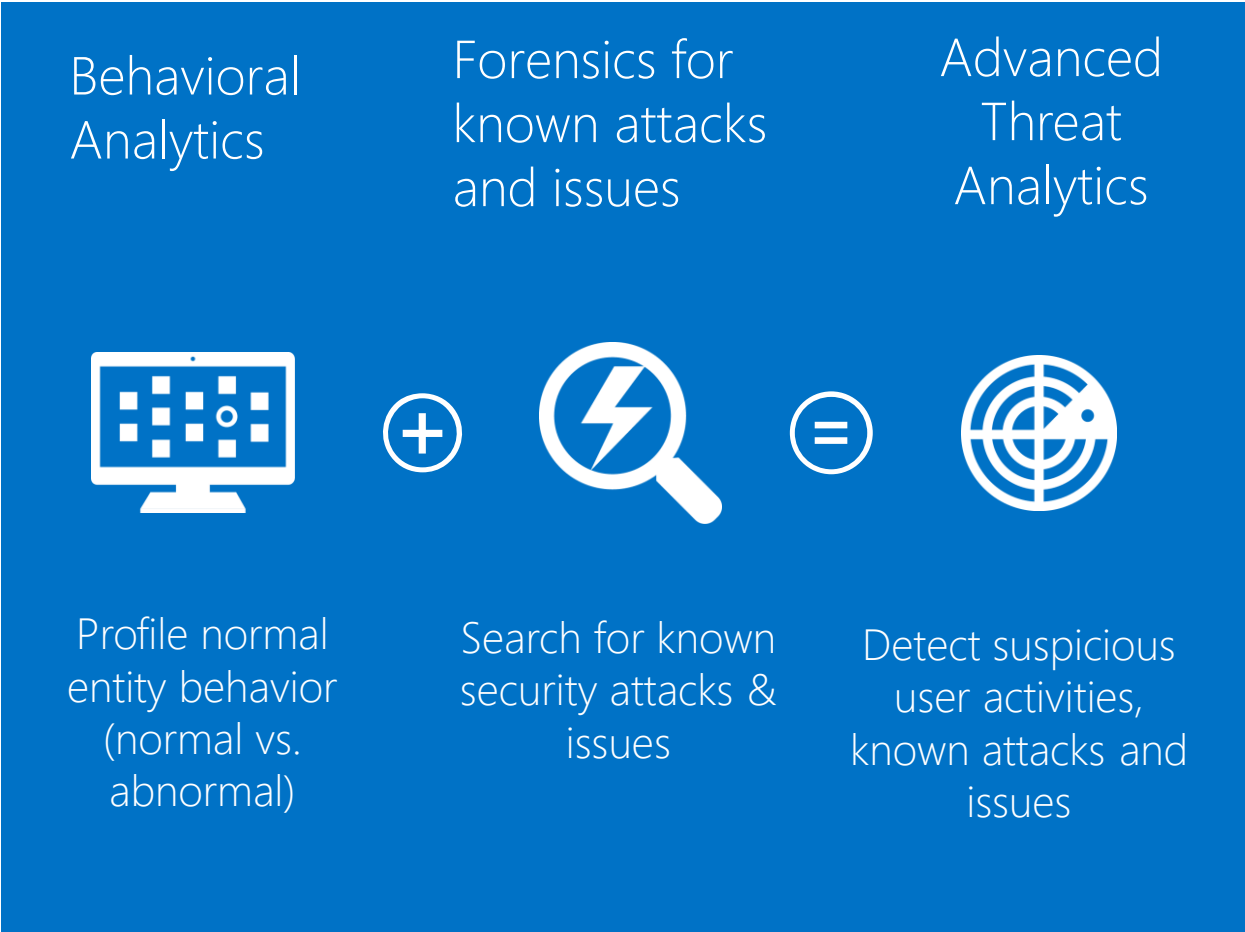
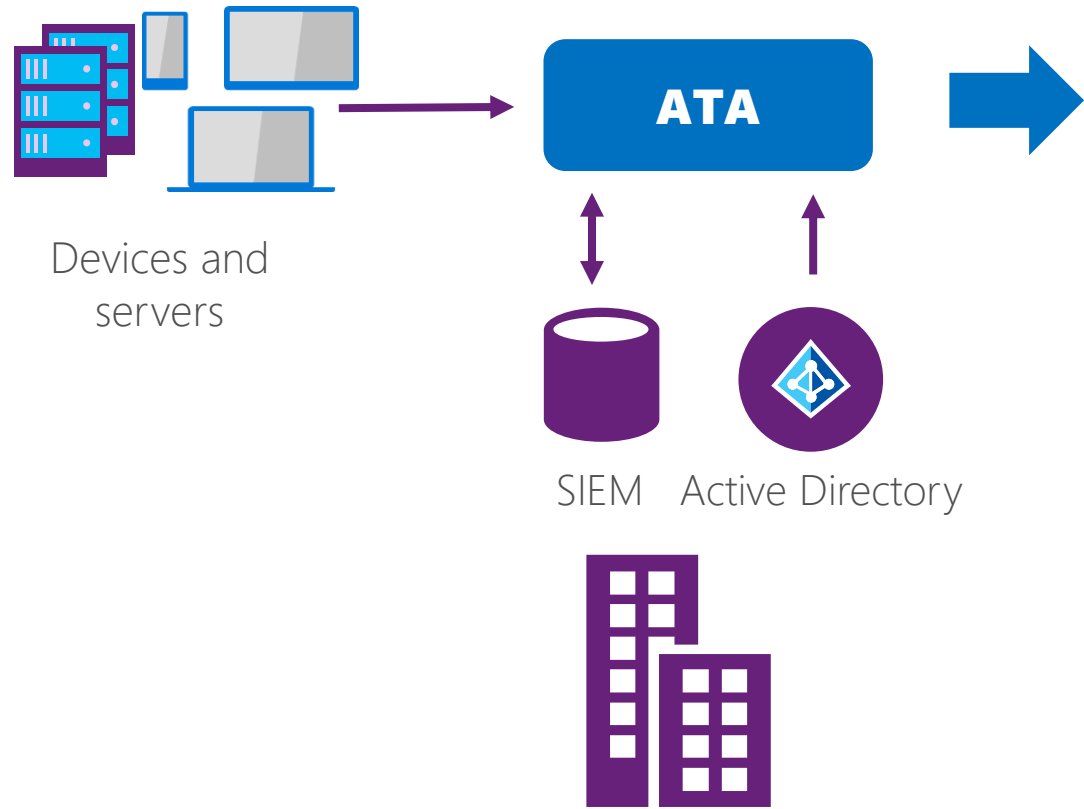
Retail



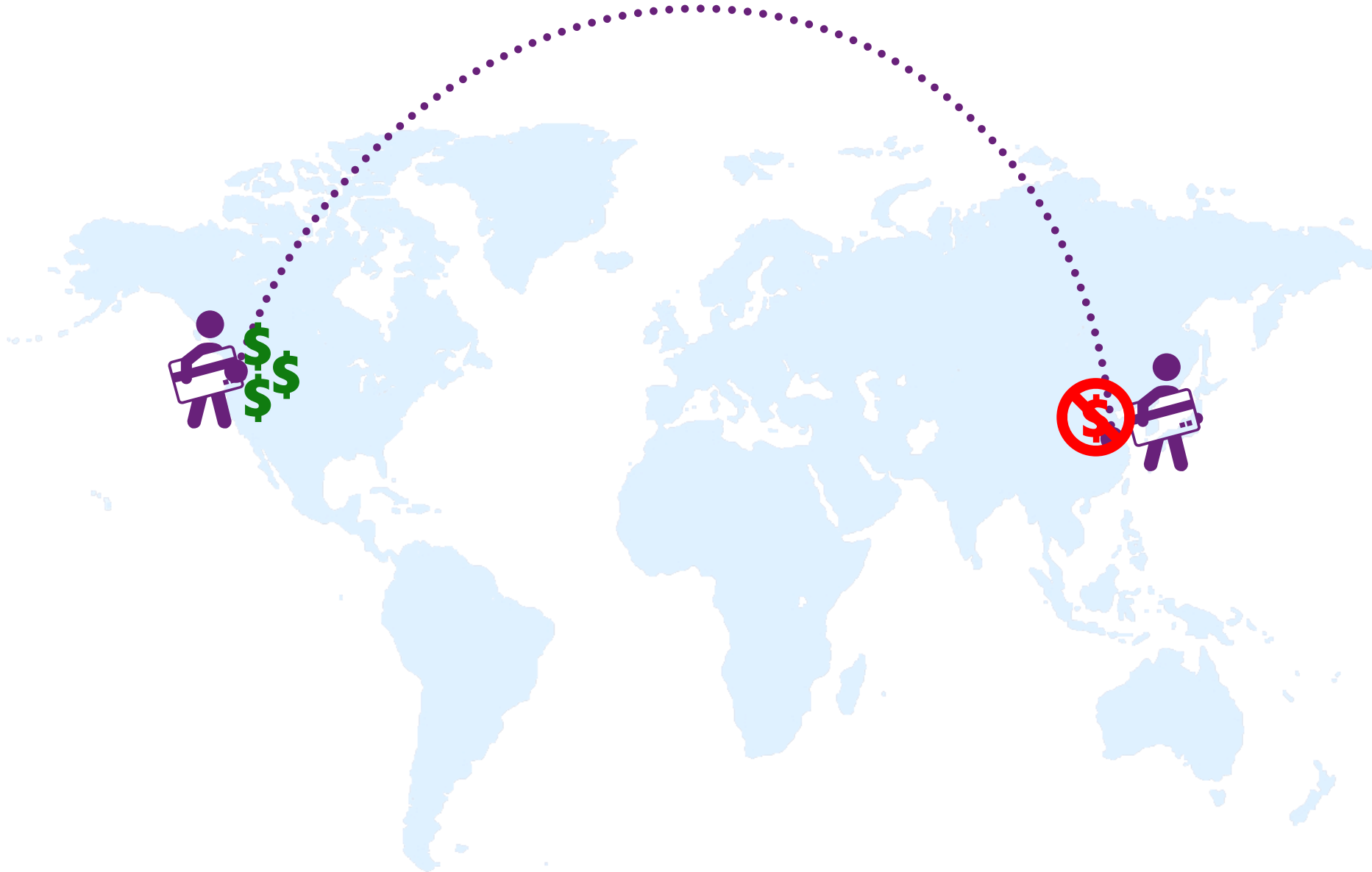
Banking & Financial Services

Every customer, regardless of industry vertical, is either under attack or already breached.

Microsoft Advanced Threat Analytics

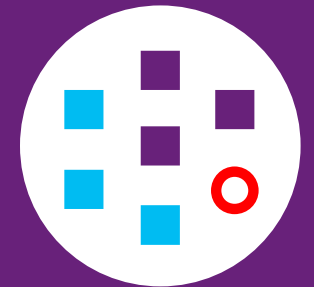


Behavior Analytics In Practice



Credit card companies monitor cardholders' behavior.

By observing purchases, they learn what is typical behavior for each buyer.



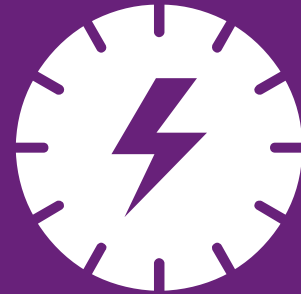
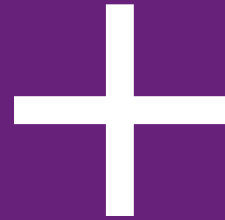
If there is any abnormal activity, they will notify the cardholder to verify charge.

Microsoft Advanced Threat Analytics

An on-premises platform to identify advanced security attacks *before* they cause damage



Behavioral
Analytics

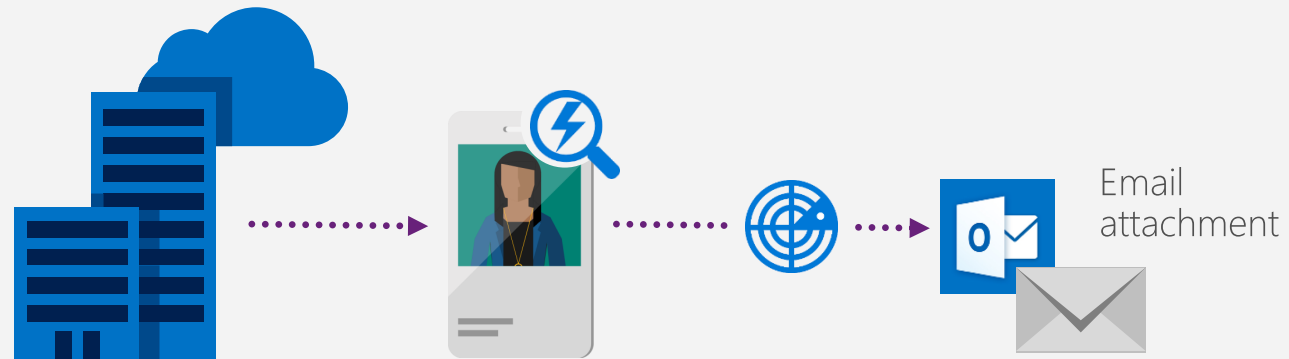


Detection for known
attacks and issues



Advanced Threat
Detection

Microsoft Advanced Threat Analytics brings the behavioral analytics concept to IT and the organization's users.



Advanced Threat Analytics Benefits



Detect threats fast with Behavioral Analytics



Adapt as fast as your enemies



Focus on what is important fast using the simple attack timeline

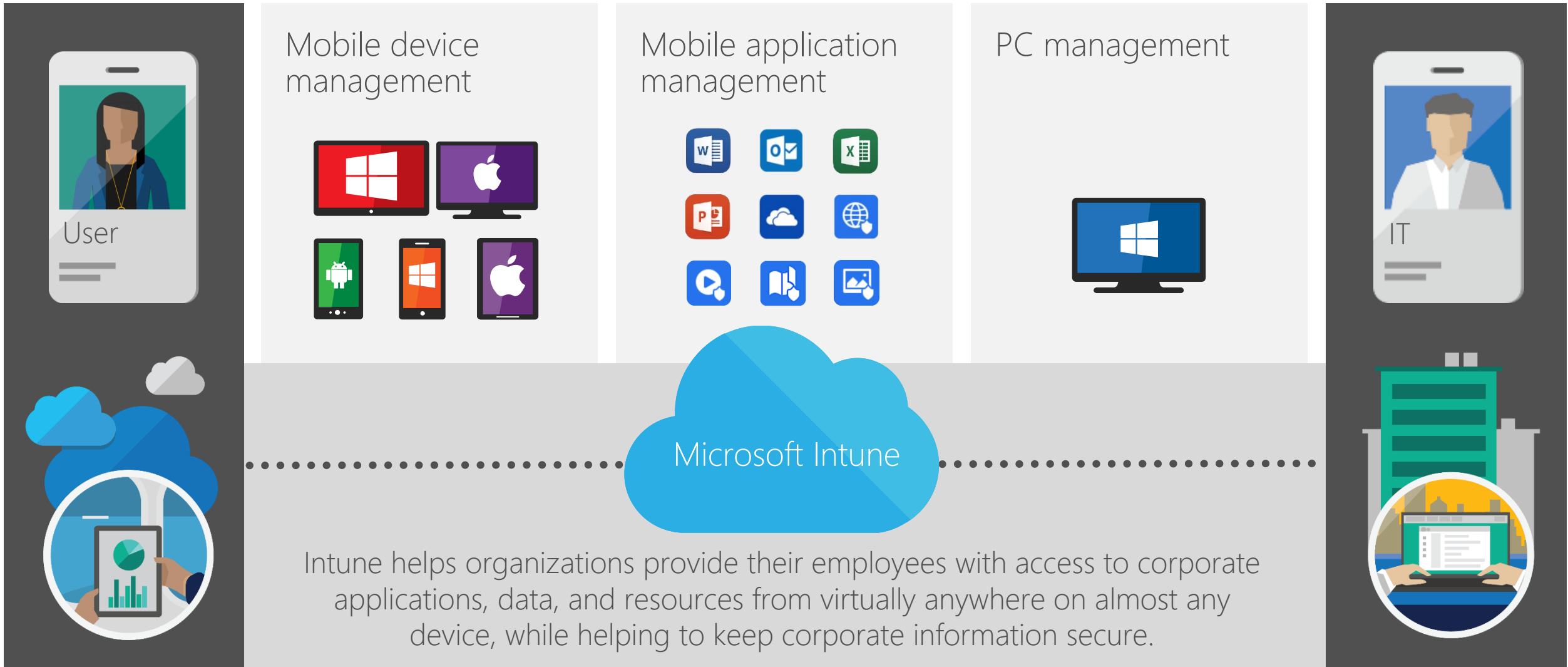


Reduce the fatigue of false positives



Prioritize and plan for next steps

Enterprise mobility management with Intune



Comprehensive lifecycle management

▶ Enroll

- Provide a self-service Company Portal for users to enroll devices
- Deliver custom terms and conditions at enrollment
- Bulk enroll devices using Apple Configurator or service account
- Restrict access to Exchange email if a device is not enrolled

▶ Retire

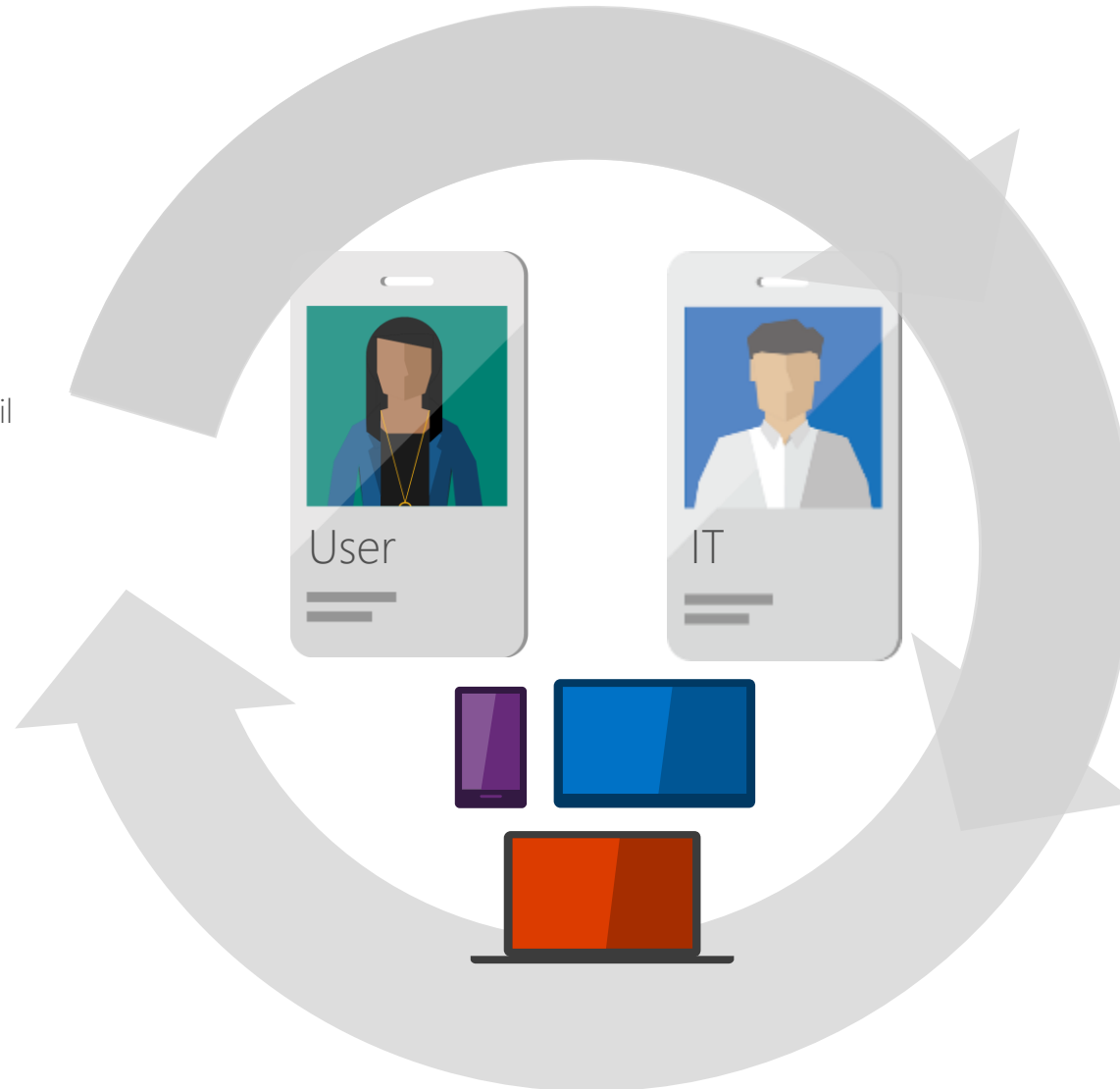
- Revoke access to corporate resources
- Perform selective wipe
- Audit lost and stolen devices

▶ Provision

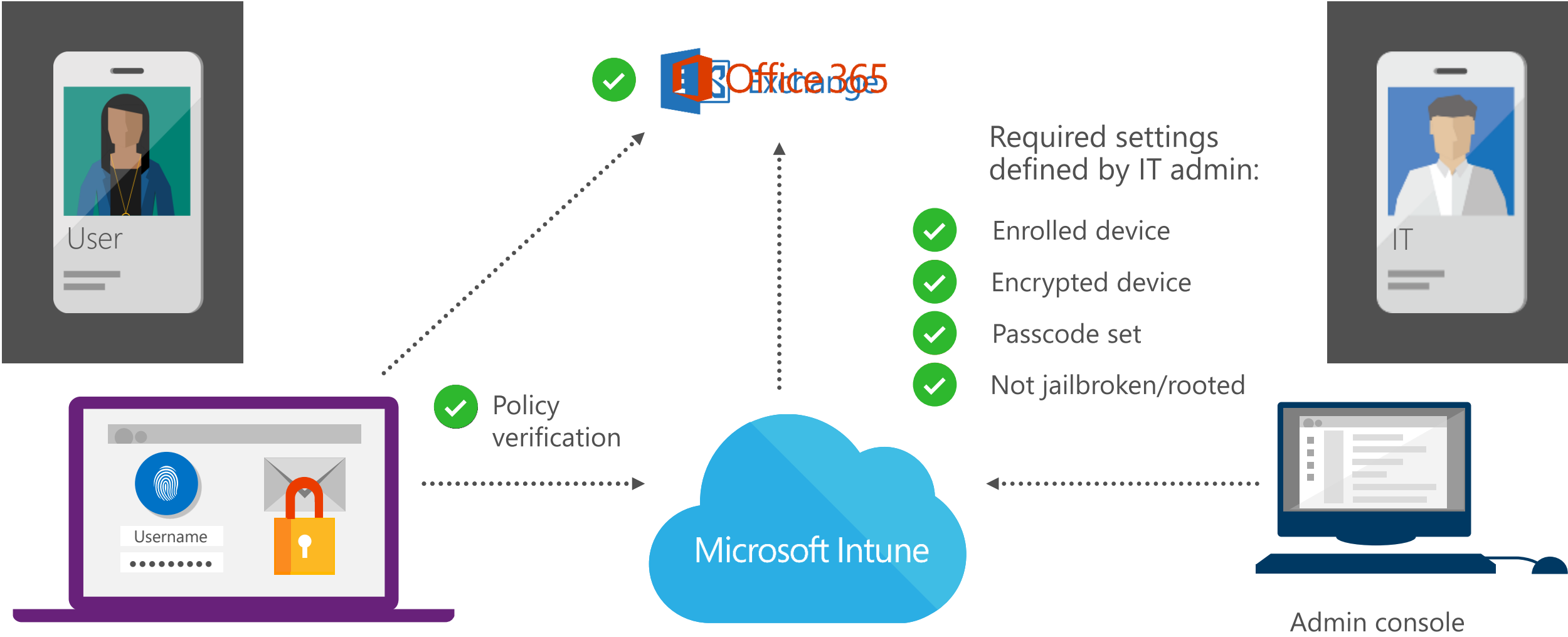
- Deploy certificates, email, VPN, and WiFi profiles
- Deploy device security policy settings
- Install mandatory apps
- Deploy app restriction policies
- Deploy data protection policies

▶ Manage and Protect

- Restrict access to corporate resources if policies are violated (e.g., jailbroken device)
- Protect corporate data by restricting actions such as copy/cut/paste/save outside of managed app ecosystem
- Report on device and app compliance



Conditional access to email

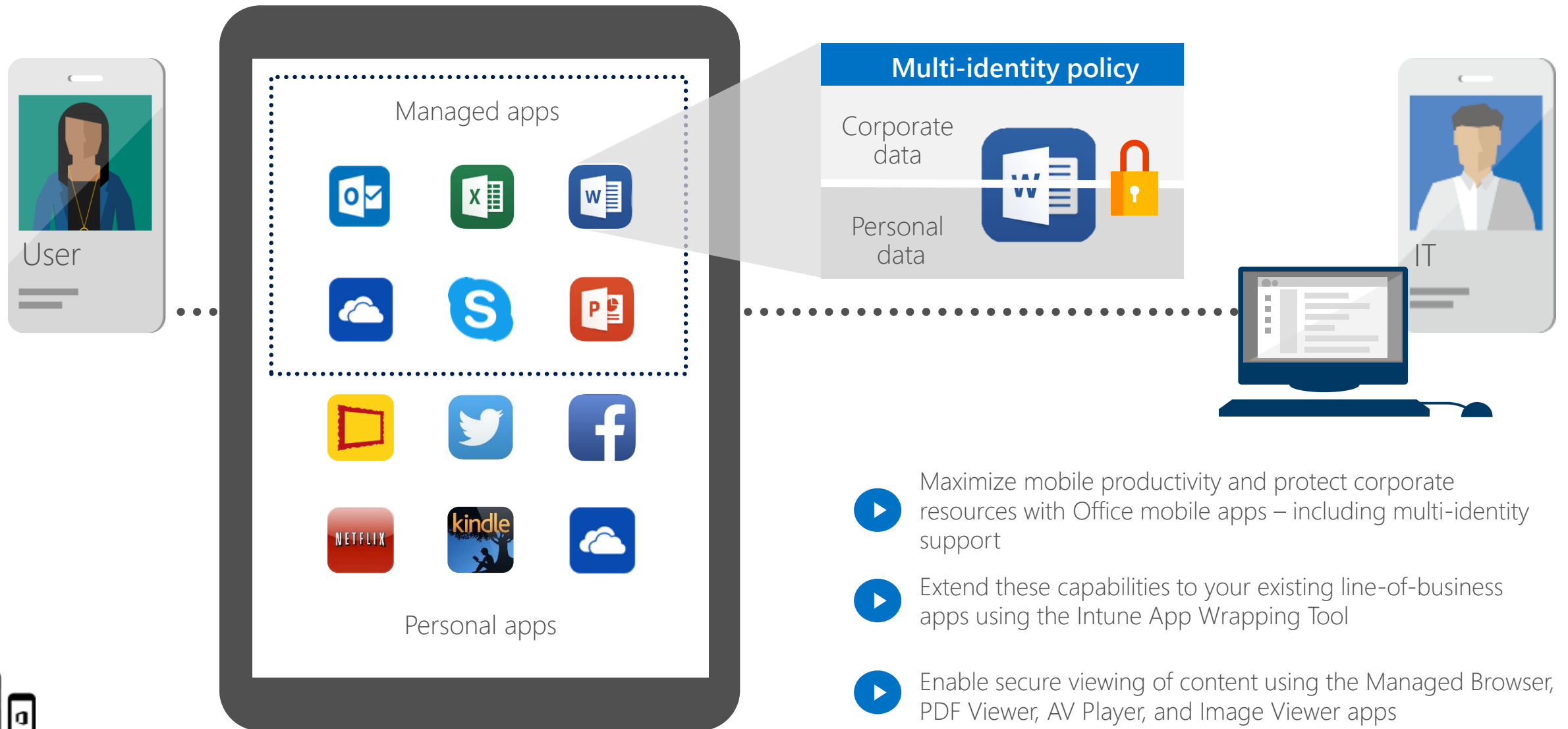


Company portal self-service experience

- ▶ Consistent experience across:
 - Windows
 - Windows Phone
 - Android
 - iOS
- ▶ Discover and install corporate apps
- ▶ Manage devices and data
- ▶ Customizable terms and conditions
- ▶ Ability to contact IT



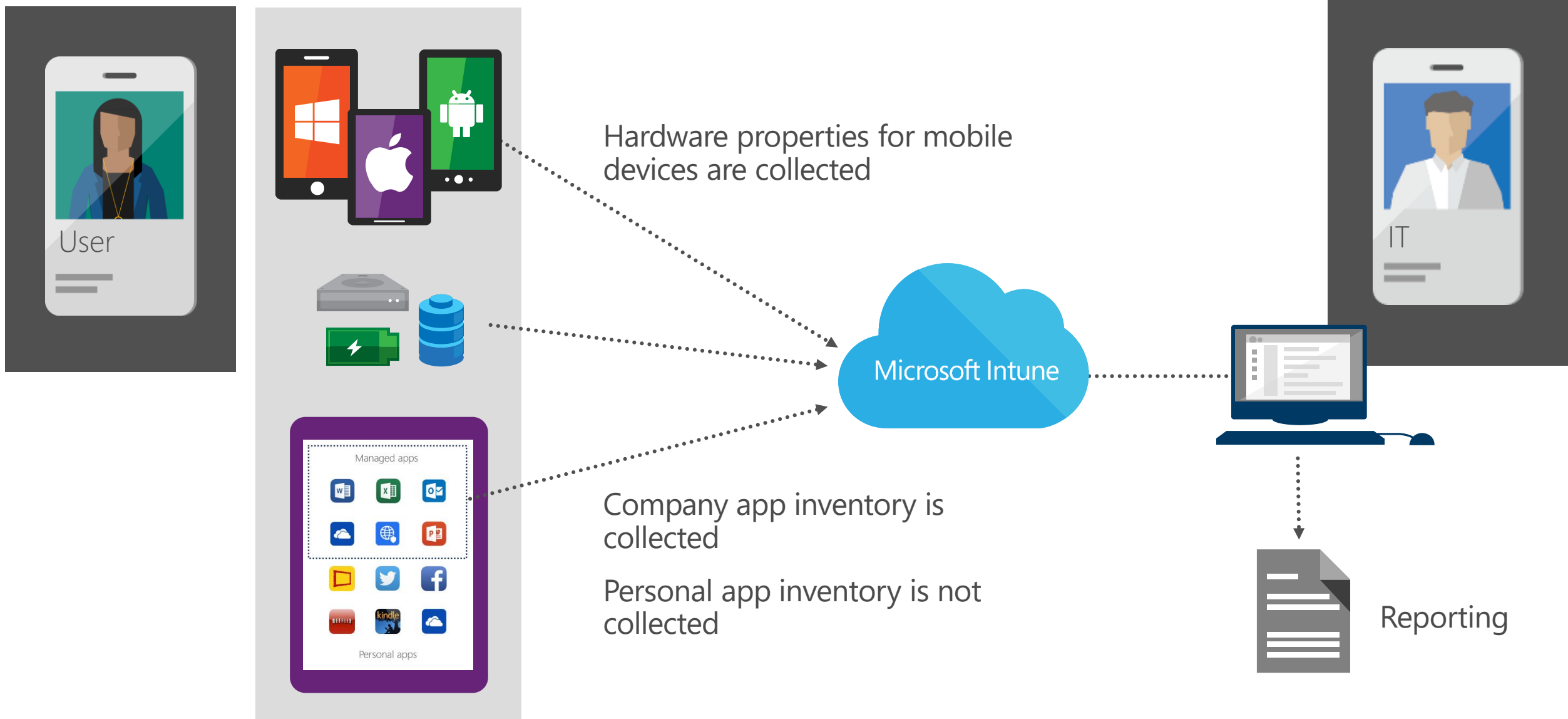
Mobile application management



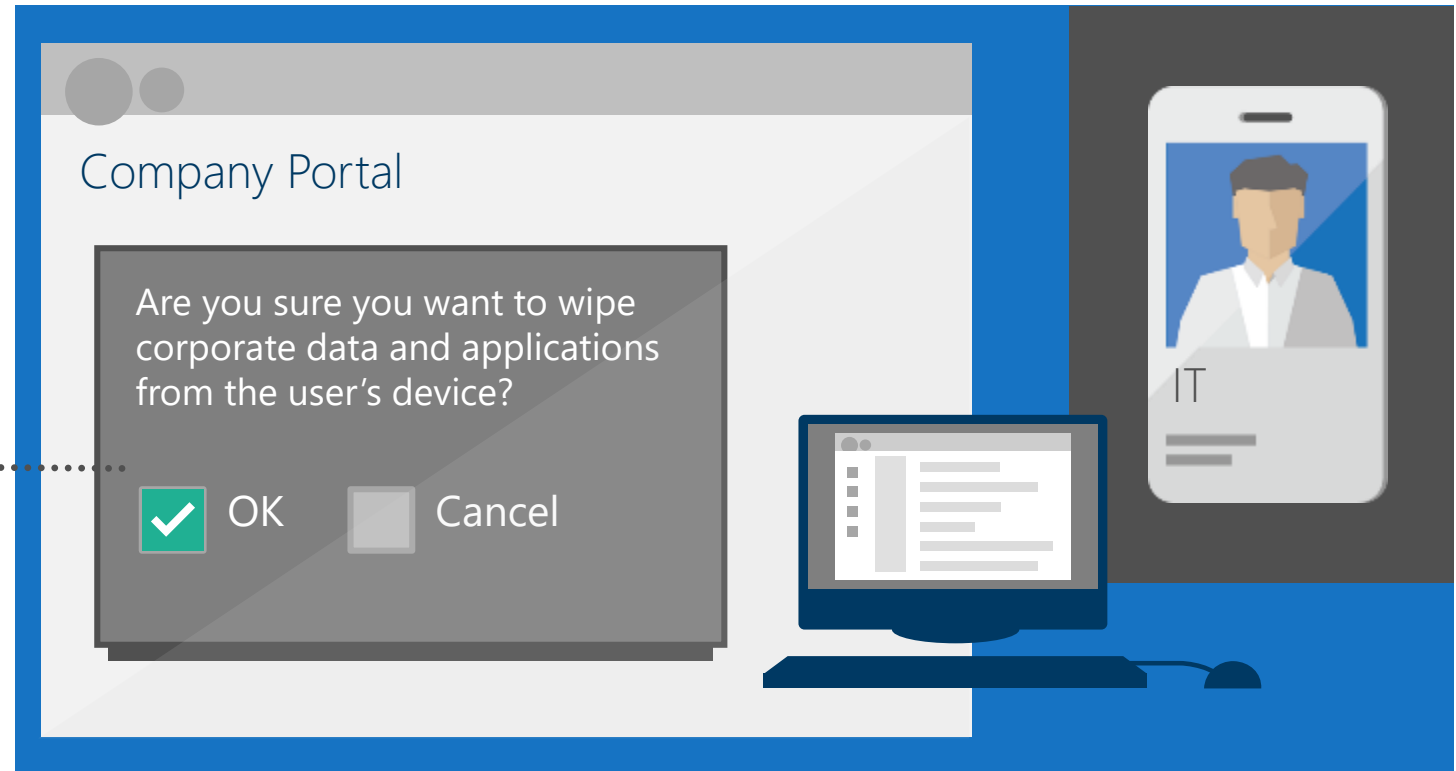
- ▶ Maximize mobile productivity and protect corporate resources with Office mobile apps – including multi-identity support
- ▶ Extend these capabilities to your existing line-of-business apps using the Intune App Wrapping Tool
- ▶ Enable secure viewing of content using the Managed Browser, PDF Viewer, AV Player, and Image Viewer apps



Mobile device inventory



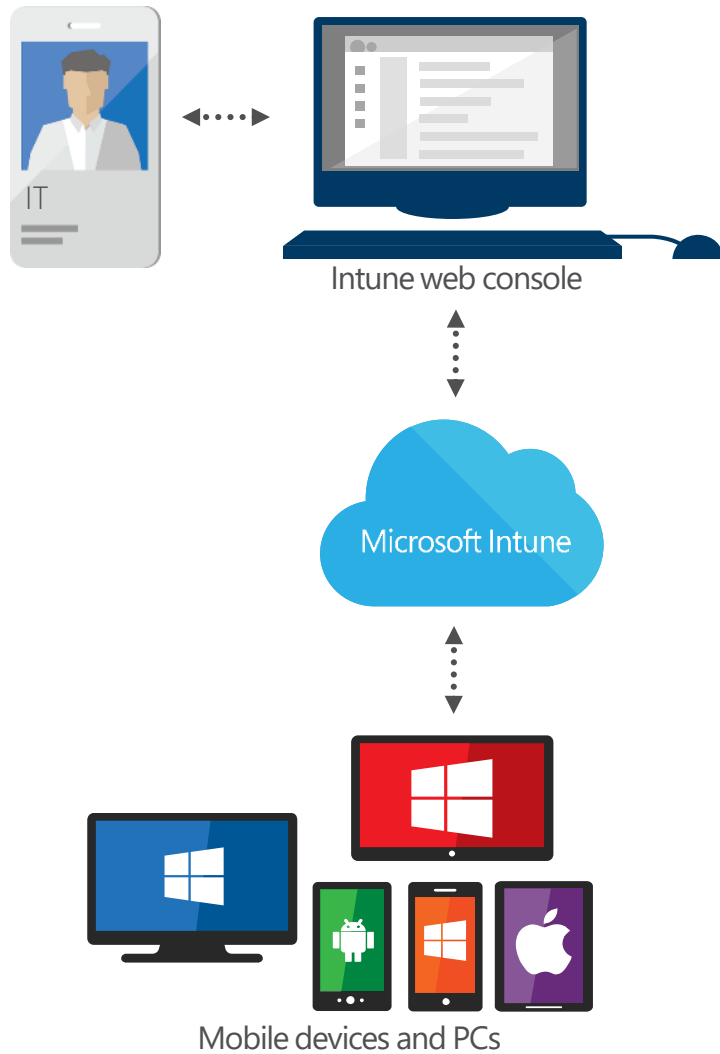
Selective wipe



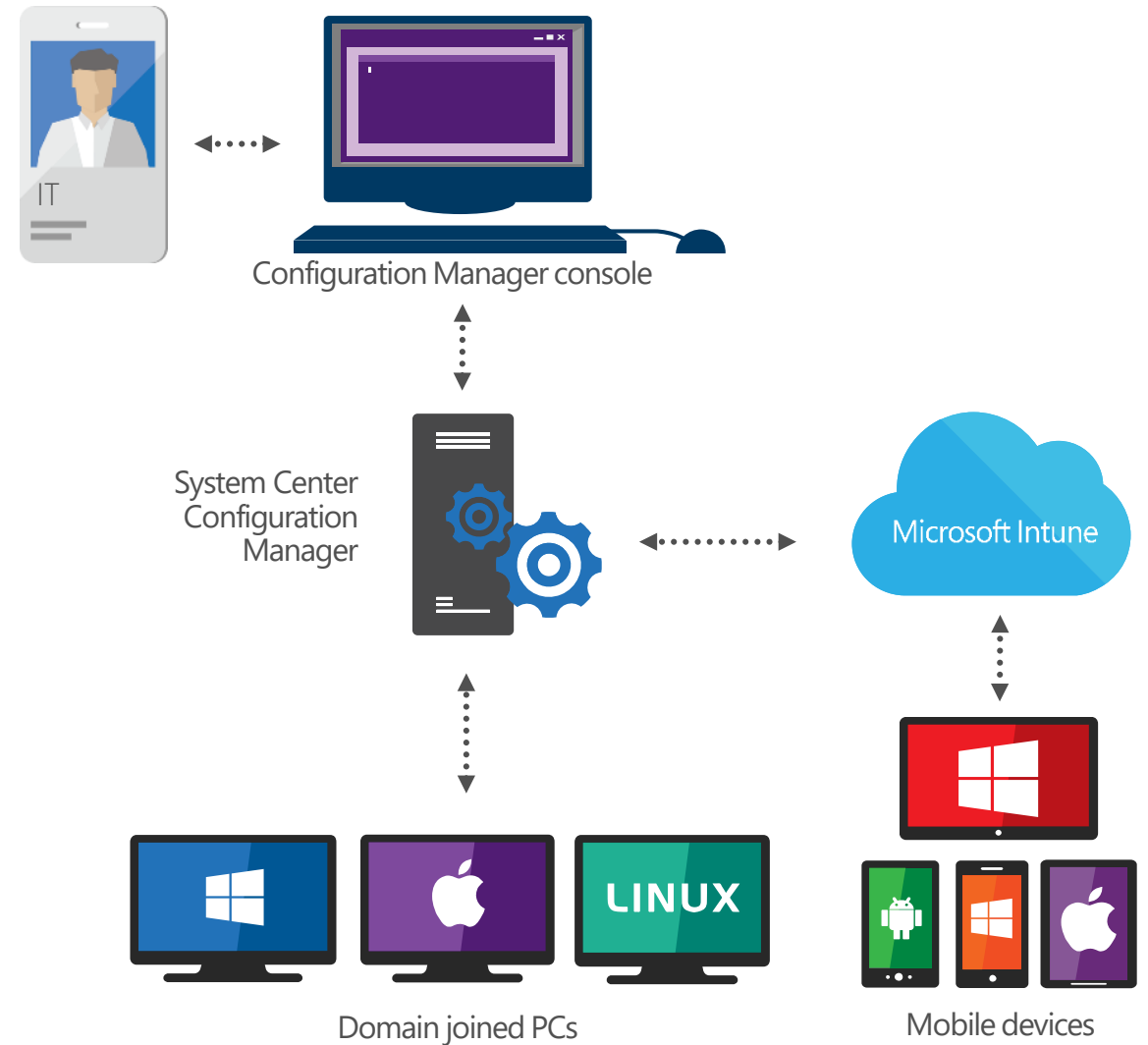
- ▶ Perform selective wipe via self-service company portal or admin console
- ▶ Remove managed apps and data
- ▶ Keep personal apps and data intact

Deployment flexibility

Intune standalone (cloud only)



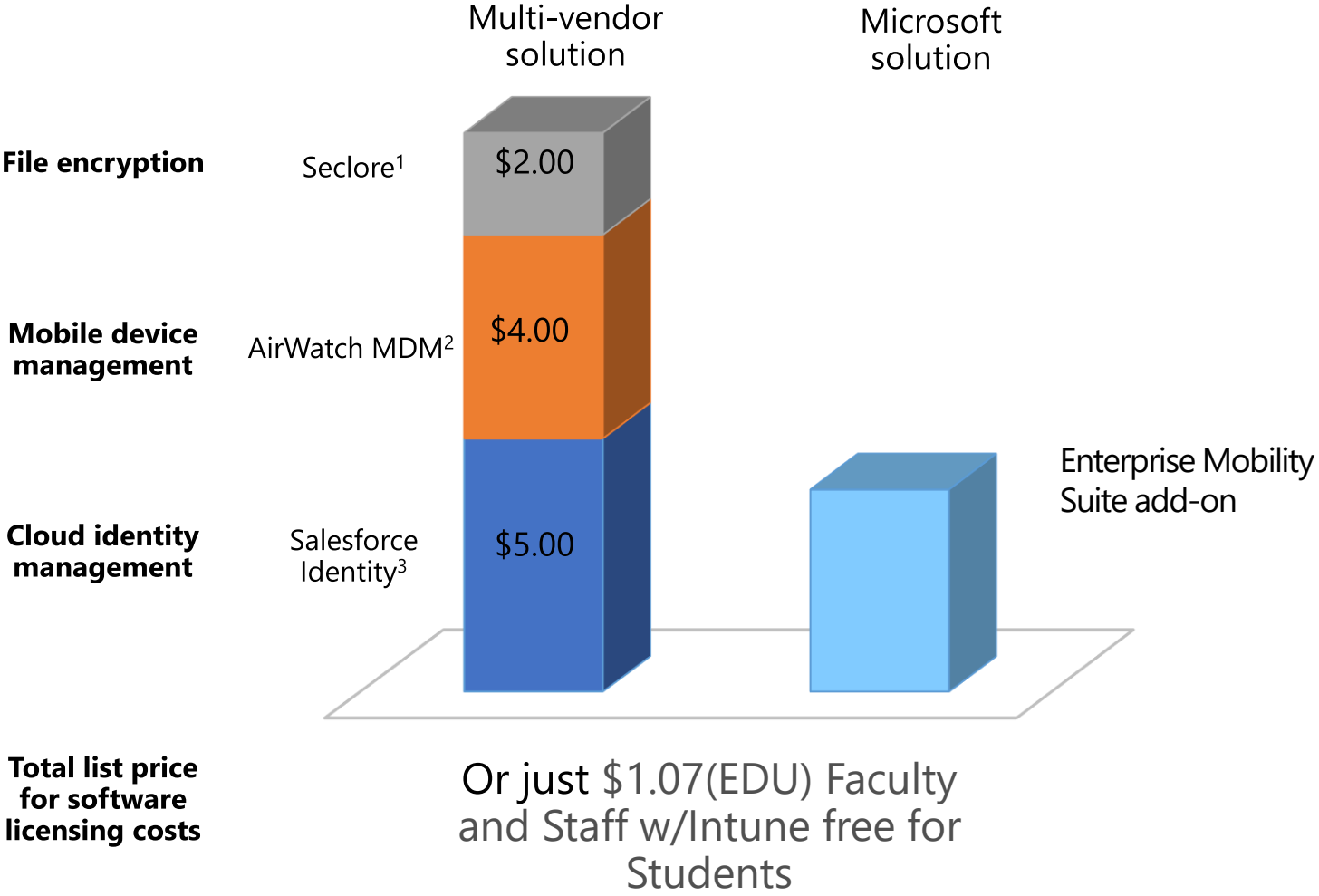
Configuration Manager integrated with Intune (hybrid)



FastTrack Deployment Offer

- FastTrack site <http://fasttrack.office.com/ems>
- Offer
 - \$15.00 Per Seat of EMS for the first 1000 seats
 - \$5.00 Per Seat there after for a Max benefit of \$60,000.
- 1 year to use consulting dollars from the date of purchase
- SOW must be agreed on with Partner and uploaded in the FastTrack tool. Strongly suggest completing SOW before 6.28
- Qualified workloads
- Minimum Purchase 150 Seats

Why the Suite? - Cost Effective & Feature Rich



People-centric IT with one license suite and one vendor

60-percent discount over list pricing with limited time promotion

Add-on SKU requires Core CAL, ECAL, or Bridge CAL

Now with the addition of Advanced Threat Analytics Effective 10/1/2015

David Pearlman
US Education

Please contact me with any questions related to this presentation at david.pearlman@microsoft.com
For licensing questions, please contact your Microsoft Account Manager

