



MEEC/Adobe Creative Cloud Enterprise (ETLA) – 2016 Enrollment

Kelly Tucker- Adobe Account Executive John Bowers – CIA Stephen Hart – Adobe CSM

Adobe & CIA Contacts

Kelly Tucker – ketucker@adobe.com 703-220-8107

Strategic Accounts Education

Steve Adler – sadler@adobe.com 845-269-2356

Education Solutions Consultant

Stephen Hart – stehart@adobe.com 212-471-0985

Sr. Customer Success Manager

Steve Watson – stwatson@adobe.com 385-345-1553

Adoption Specialist



Adobe Education



Computer Intelligence Association

CIA website for the MEEC Contract:

www.ciacentral.com/meecadobe

MEEC Adobe pricing website:

www.ciacentral.com/meecadobe/pricing.htm

John Bowers – john@ciacentral.com

301-762-1051

MEEC Contract Manager

Hanne Quigley – hanne@ciacentral.com

301-762-1051 or 877-843-2421

MEEC Customer Support

Smita Gokhale – accounts@ciacentral.com

301-762-1051

CIA Accounting Manager (invoice requests or other financial questions)

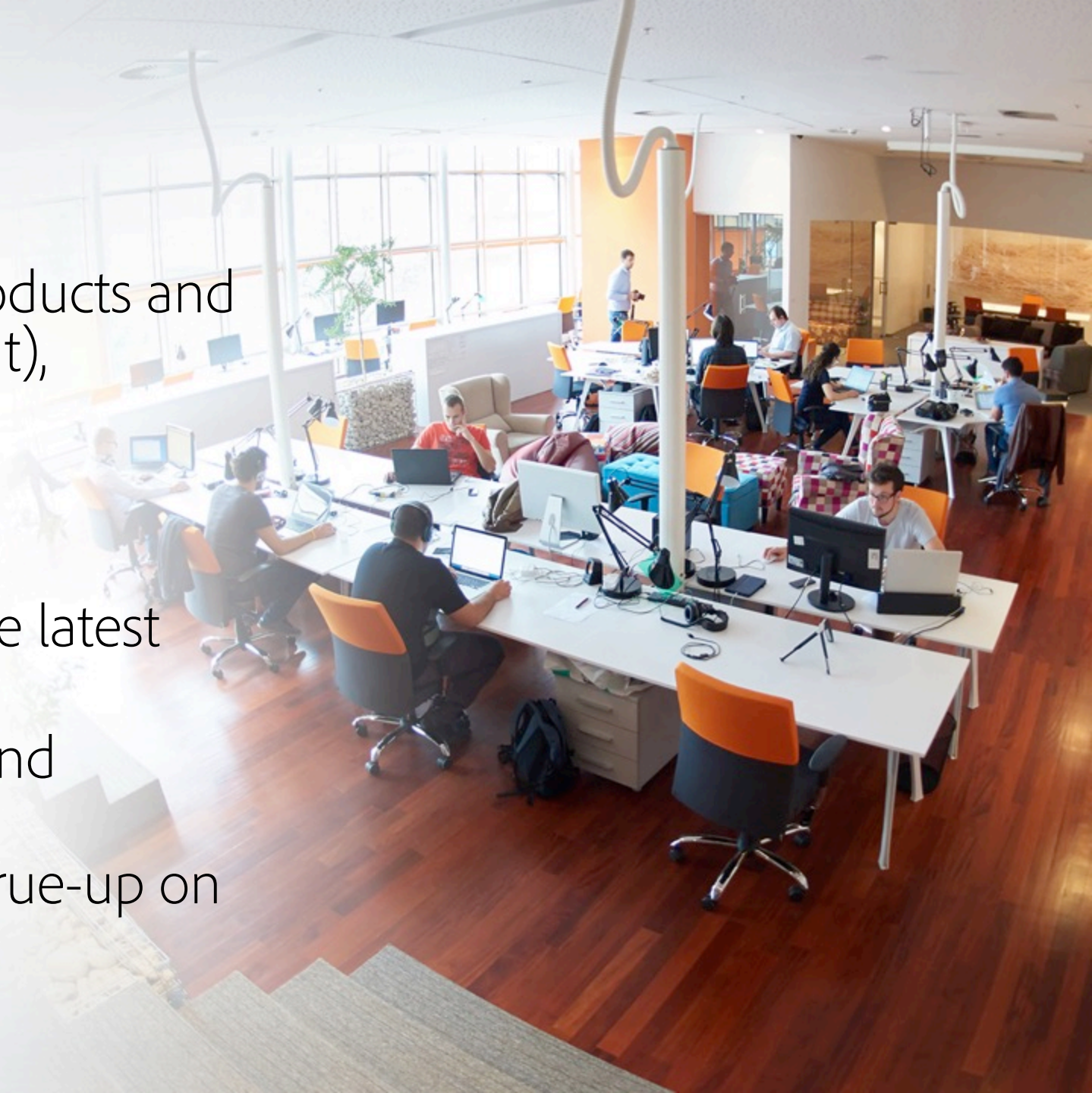


MEEC/Adobe Creative Cloud Enterprise 2016 (ETLA)

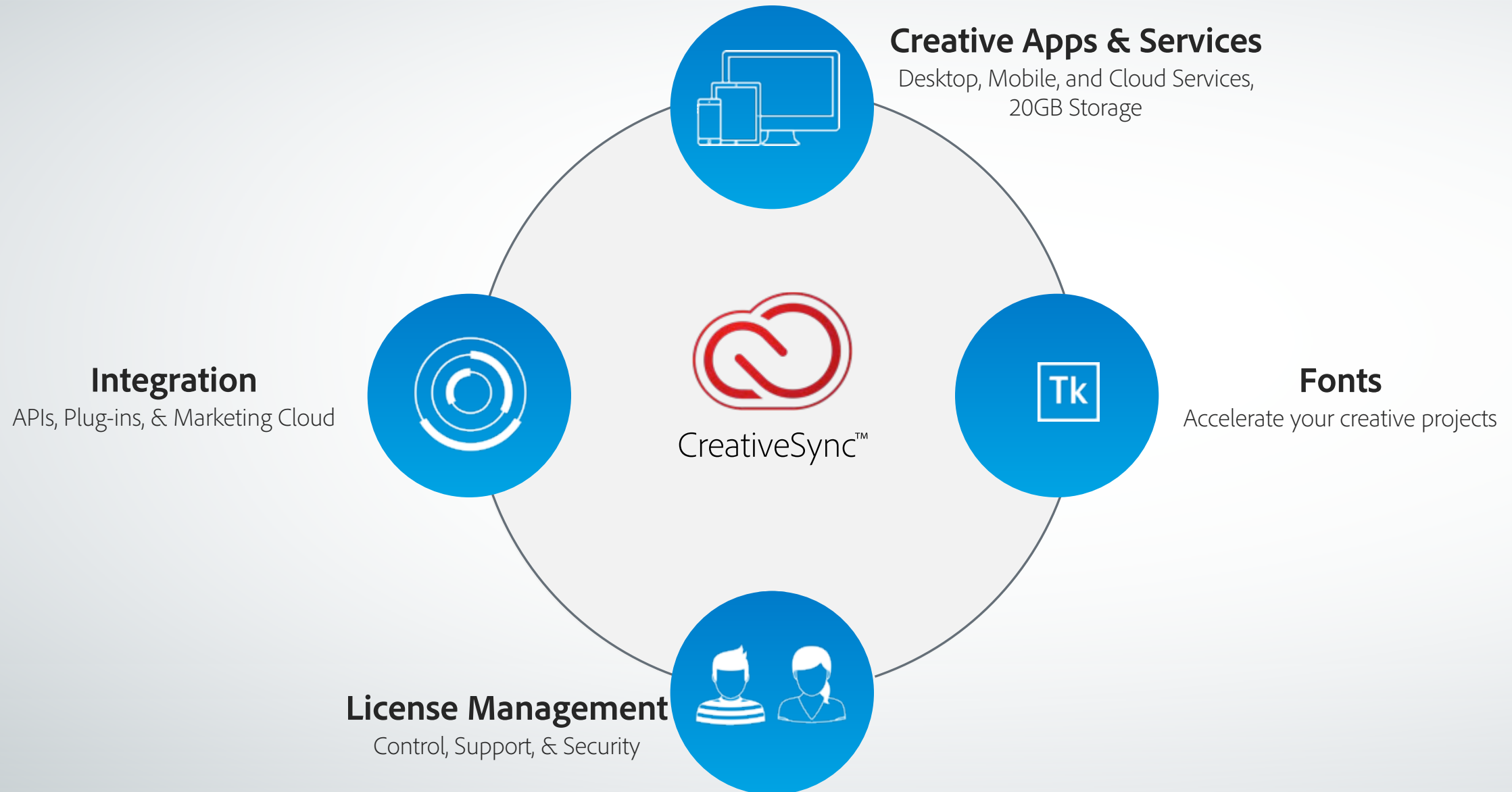


ETLA Overview

- Three-year fixed term
- One agreement for multiple products and services (Creative Cloud, Acrobat), languages, and platforms
- Enterprise Dashboard
- Three equal, annual payments
- Everybody always entitled to the latest versions
- Simplify license management and compliance
- Instant access to software and true-up on anniversary



Creative Cloud for enterprise is the Modern Creative Platform



Desktop Apps



Photoshop
Lightroom
Illustrator
InDesign
Acrobat Pro
Experience Design (Preview)
Premiere Pro
After Effects
Animate
Dreamweaver
Muse
Fuse (Preview)
Audition
Bridge
Flash Builder
InCopy
Prelude
Adobe Media Encoder
Adobe Spark
Scout
SpeedGrade

PLUS...Mobile Apps with Creative Cloud Services

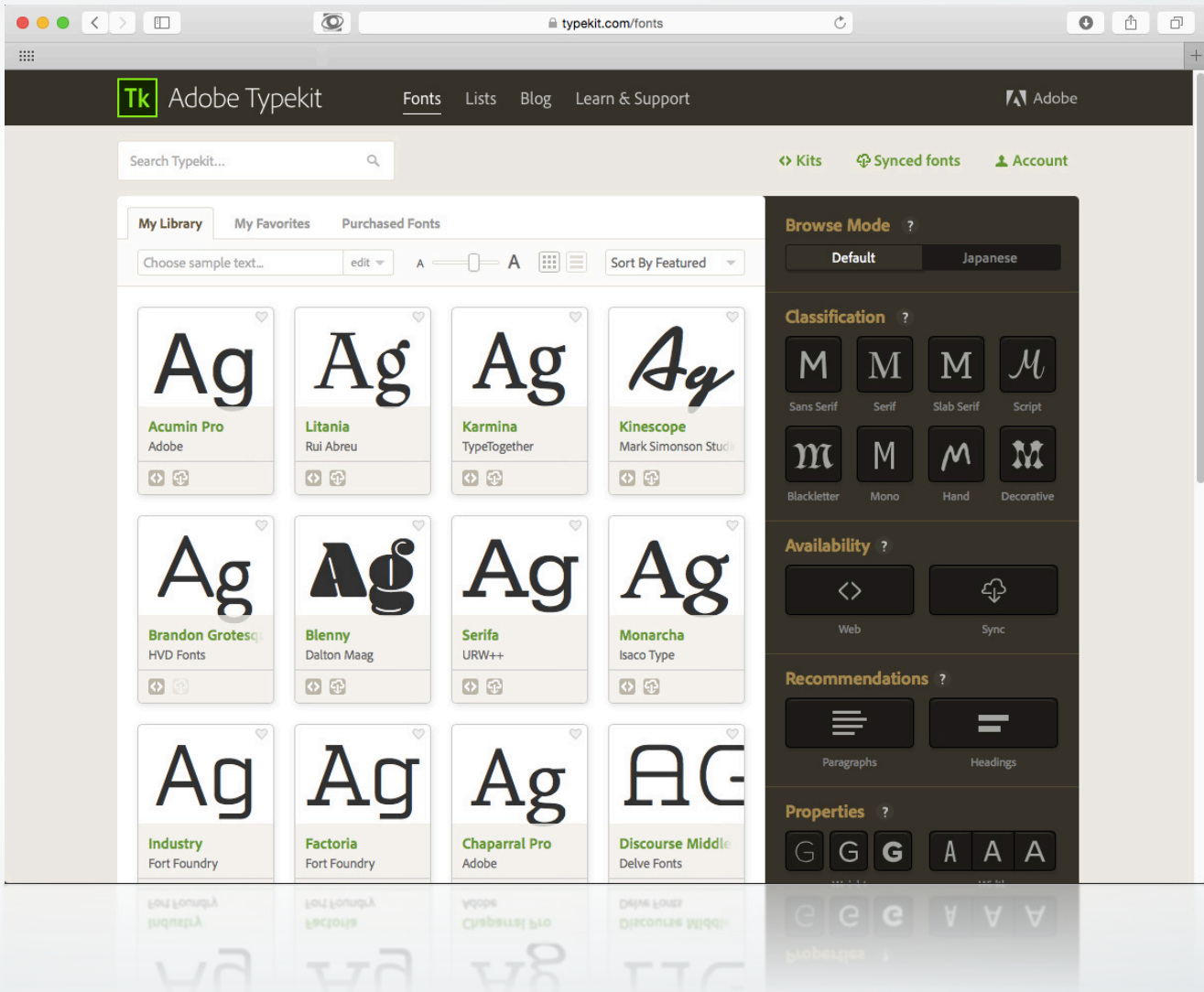


File Syncing
Storage (20 GB)
Collaboration
Sync Settings
Creative Cloud Libraries
Creative Sync (mobile-desktop workflows)
Creative Cloud Market
Adobe Color CC (web/mobile/desktop)
Access to and integration with mobile apps (mobile-desktop workflows)

Creative Resources



Adobe Typekit





Adobe Spark Page

Create and share
beautiful visual stories



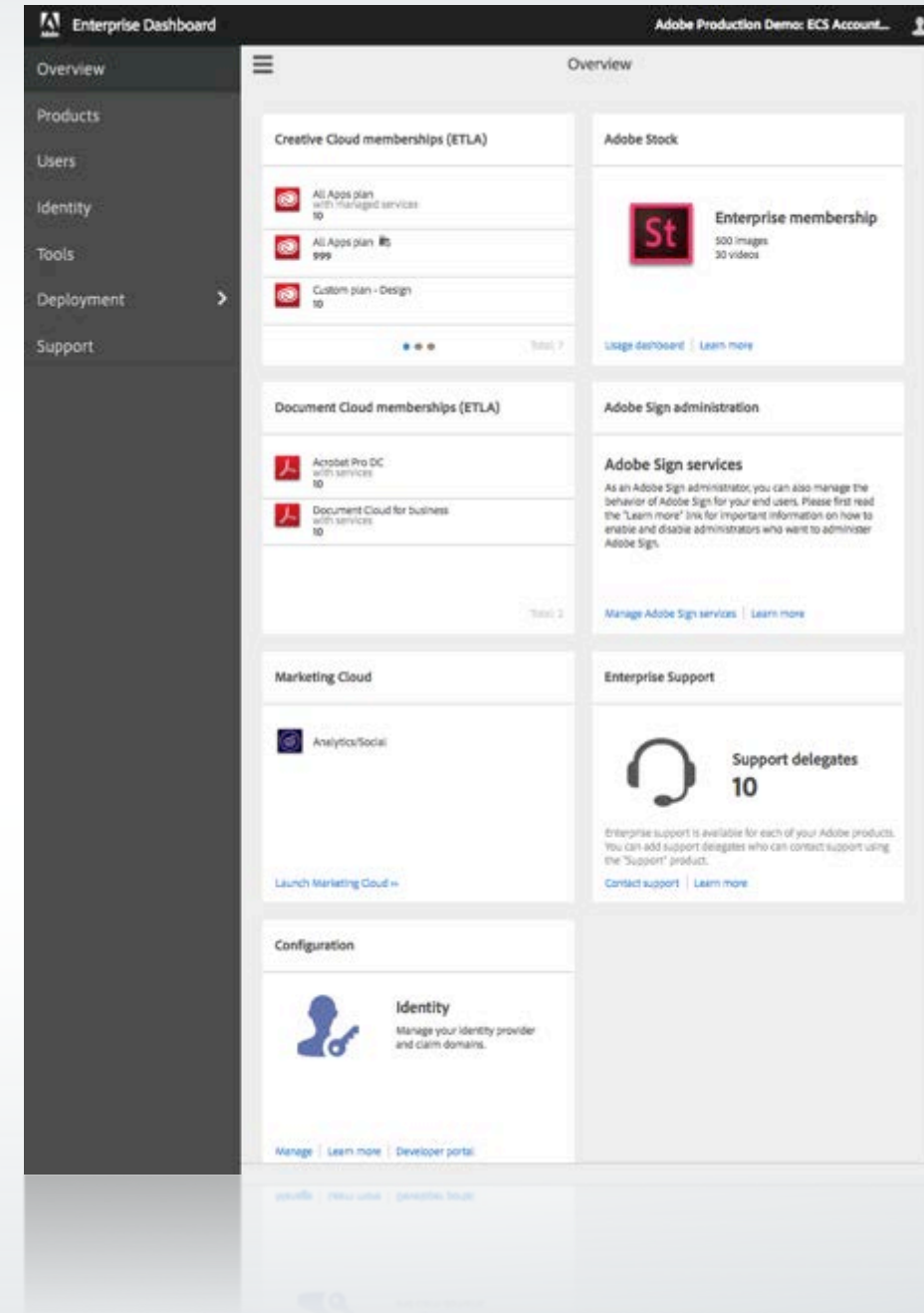
Enterprise Dashboard

Manage users, deployments, SSO

Assign and deploy licenses

Administer passwords, encryption,
service entitlement and email
notifications

Access enterprise support



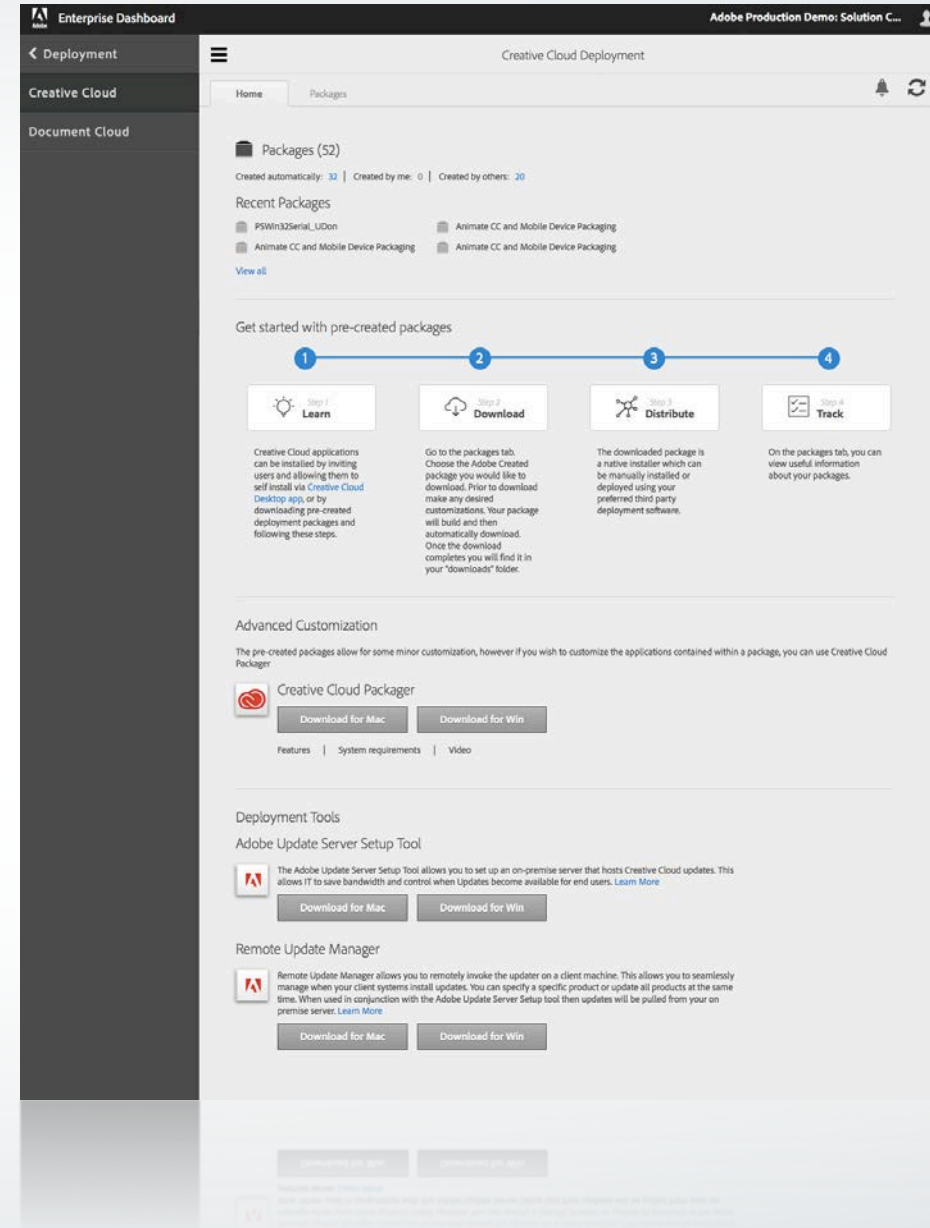
Deployment

- Download Adobe Installers
- Customize Deployment Packages
- Choose languages to deploy
- Enable licensing for your teams
- Build standard MSI and PKG installers
- Ready to deploy with tools such as SCCM or JAMF Casper Suite

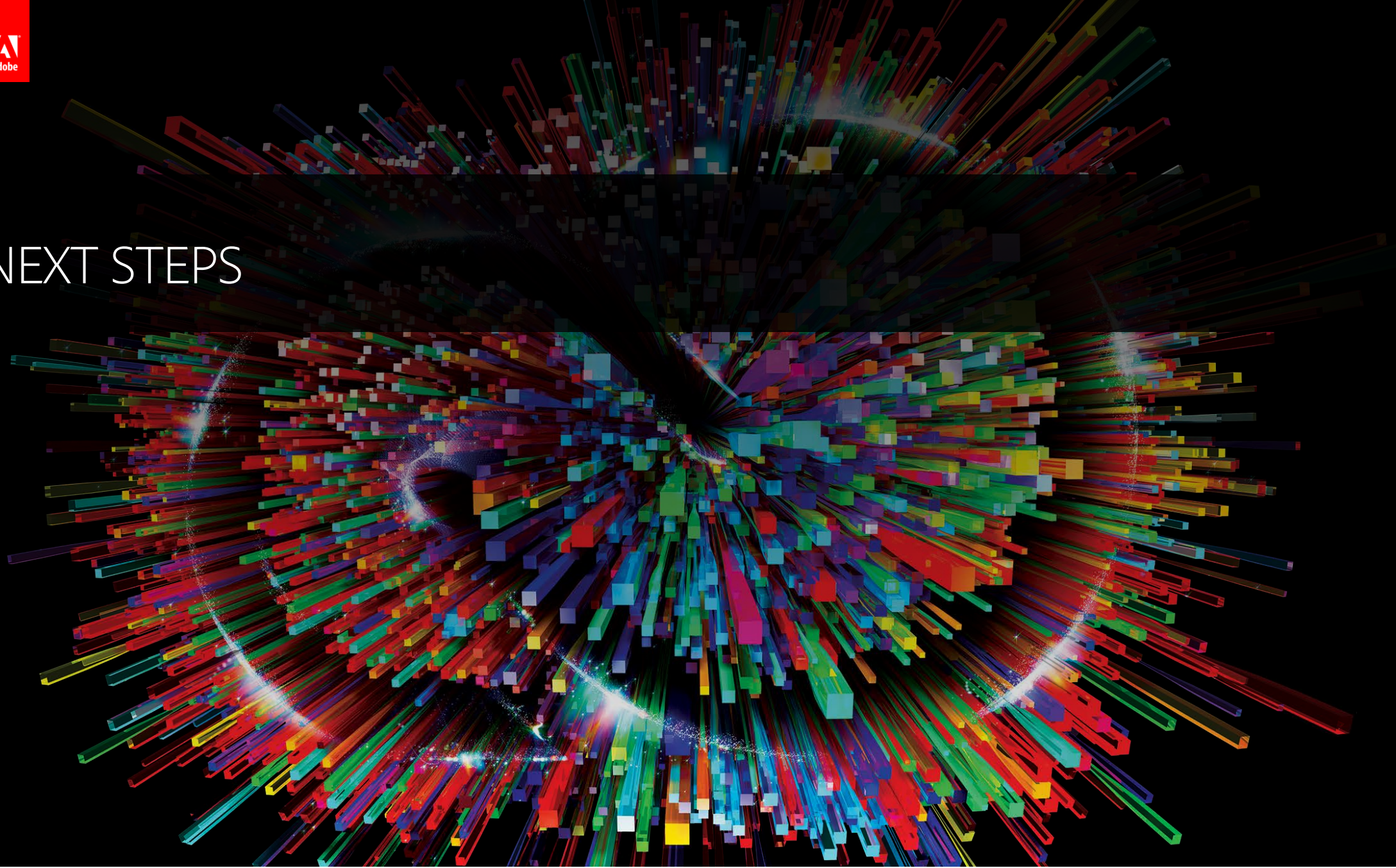


Deployment

- Automatically create installer packages
- Update notifications
- Deploy multilingual installers
- Support for controlled and self-service environments



NEXT STEPS



Next steps...

1

Contact John Bowers at CIA for a quote

- email: john@ciacentral.com
- **Please provide an updated FTE Count**
- **FTE Formulas:**
 $\text{Full Time Faculty} + (\text{Part Time Faculty}/3) + \text{Full Time Staff} + (\text{Part Time Staff}/2) = \text{FTE}$
- $\text{Full Time Student} + (\text{Part Time Student}/2) = \text{Student FTE}$

2

3

Next steps...

1

Submit Purchase Order to CIA

- email: sales@ciacentral.com
- CIA will provide a copy of the Exhibit B to sign

2

3



Next steps...

1

Return signed **Exhibit B** to CIA

- Exhibit B Deadline: **October 22**
- Purchase Order deadline: **October 17**

2

3

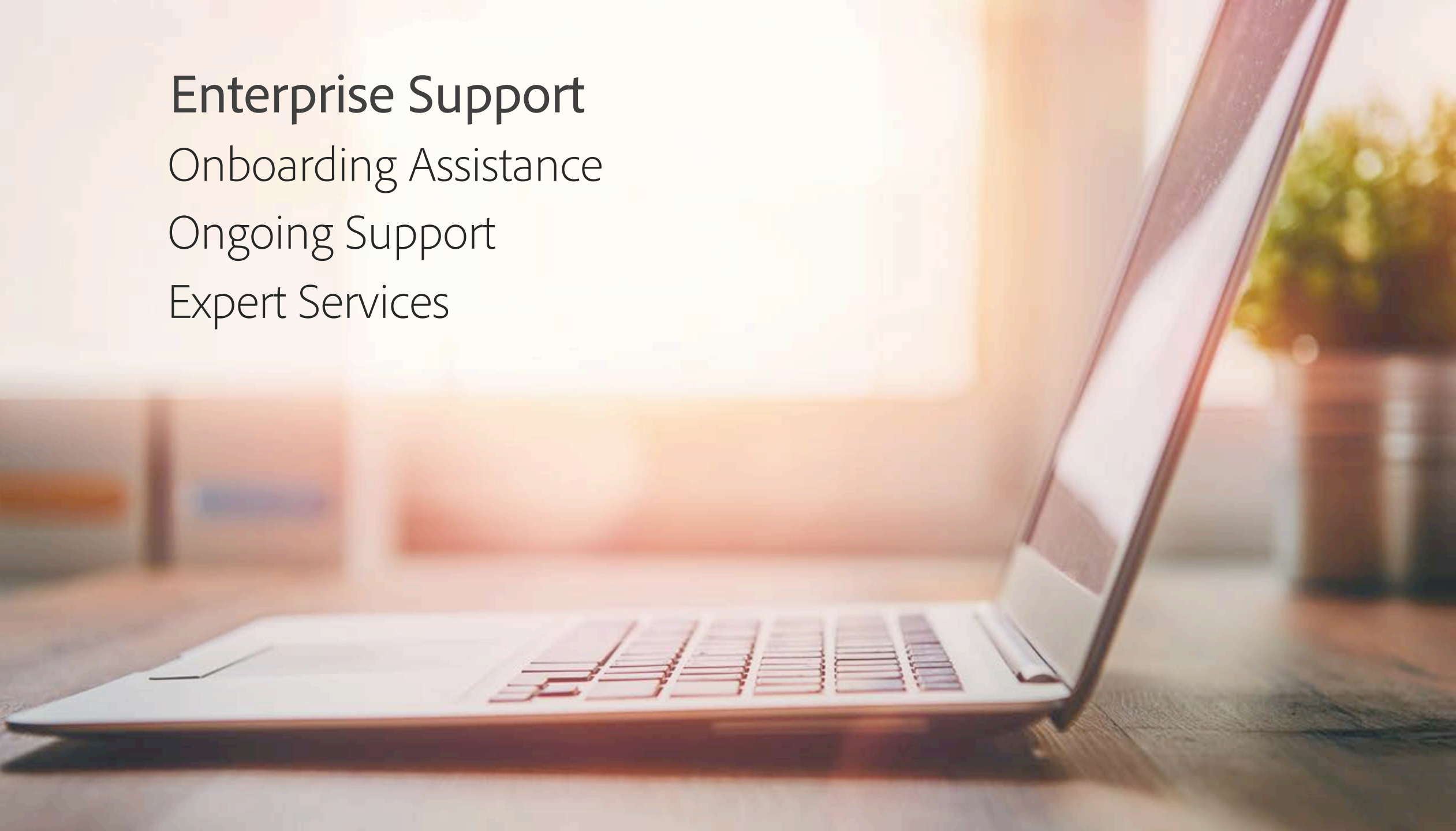


Enterprise Support

Onboarding Assistance

Ongoing Support

Expert Services



Onboarding Support

- Get your team up and running
- Guide through deployment best practices
- Customized meeting based on your needs and schedule
- Access to deployment tools and troubleshooting resources



Ongoing Support

- Priority support queue
- 24 x 7 support through phone, chat, email
- 30 minute response time SLAs for Priority 1 issues
- IT admin support included
- Software maintenance included
- Free online videos and learning content



A large, stylized, high-contrast black and white graphic of the letter 'A'. The 'A' is composed of thick, solid black strokes. The top horizontal bar is slightly irregular, suggesting a hand-drawn or industrial feel. The two diagonal strokes are also thick and meet at a sharp point at the top. The overall shape is a simple, bold representation of the letter, occupying most of the frame.

Adobe

THANK YOU!