



Adobe & MEEC Document Cloud

Dana McAlexander | Product Marketing Manager

**MAKE IT AN
EXPERIENCE**



The Digital Document Lifecycle

INITIATE



- Static
- PDF editable



System of Record



- Salesforce
- Workday
- Office 365

The Digital Document Lifecycle

INITIATE



- Static
- PDF editable



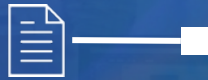
System of Record



- Salesforce
- Workday
- Office 365

MANAGE

One-to-One



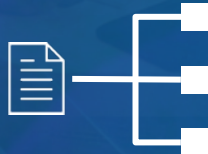
- Collaborate
- Comment & Review
- Combine/Add Pages

Basic Workflow



- Fixed routing
- Automatic and Flexible

Advanced Workflow



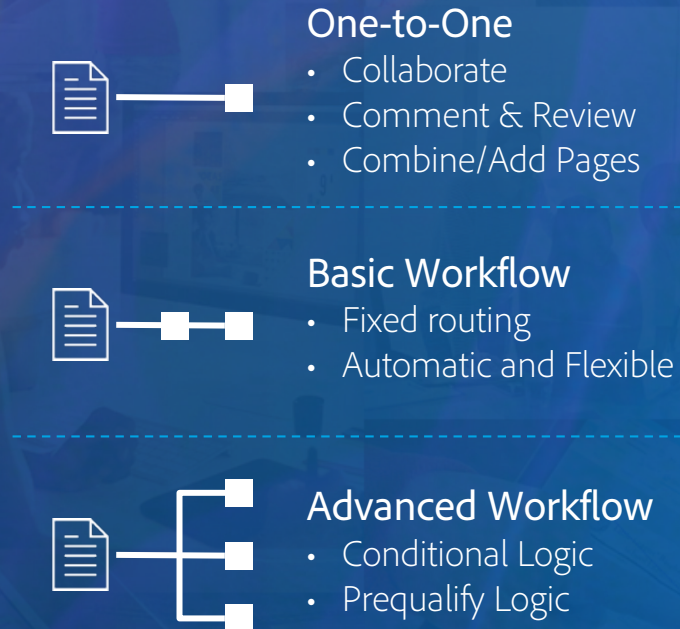
- Conditional Logic
- Prequalify Logic

The Digital Document Lifecycle

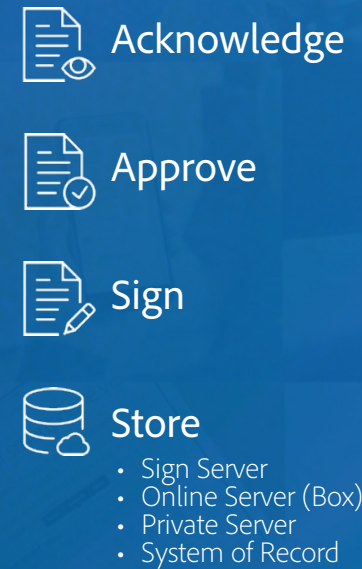
INITIATE



MANAGE



EXECUTE



Security

Compliance

Analytics

Mobile

APIs/SDKs

Machine Learning/AI

Identity

Adobe Document Cloud helps organizations drive business faster by delivering stand-out digital experiences for their customers.

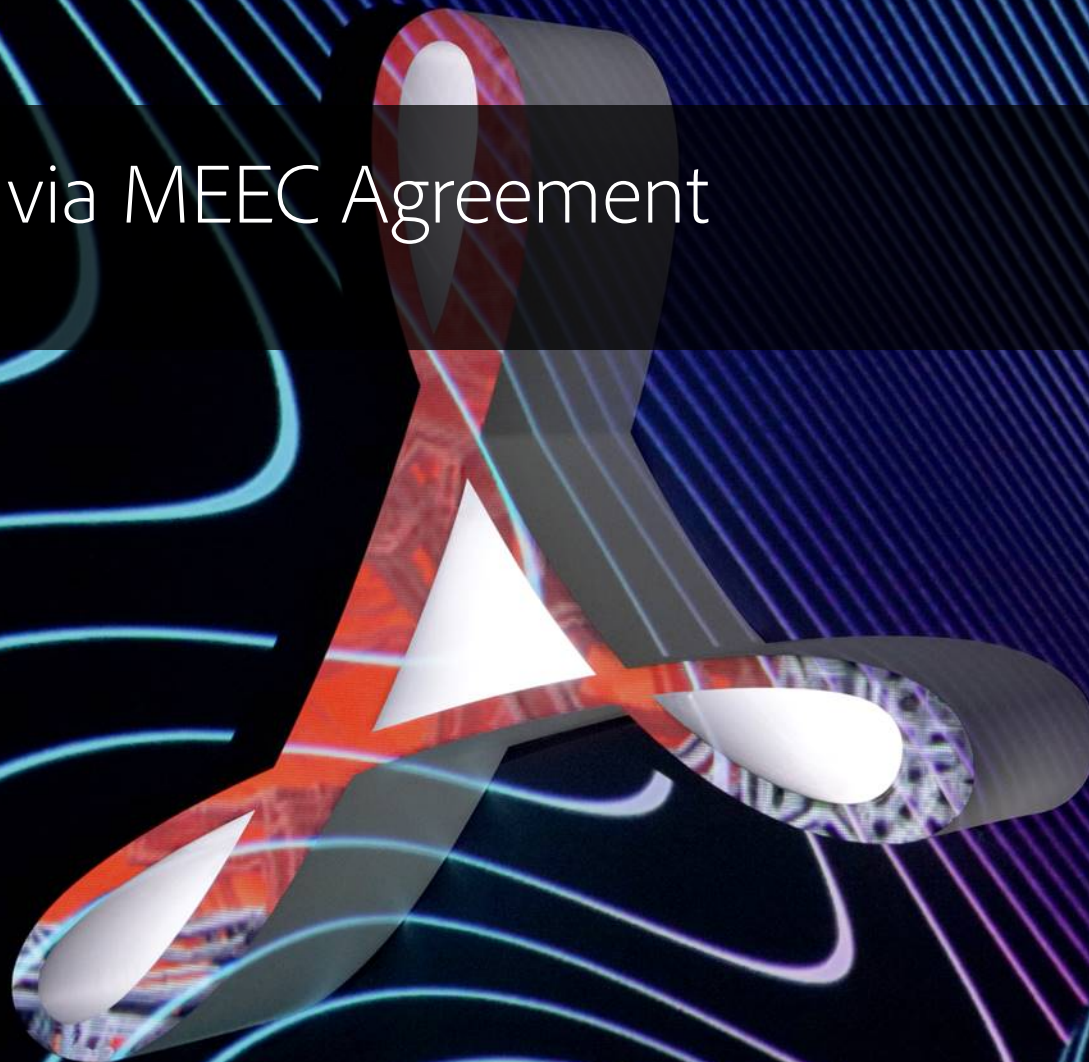




Purchase Process for Adobe Sign via MEEC Agreement

Suzanne Jennings | Education Accounts Manager, Adobe

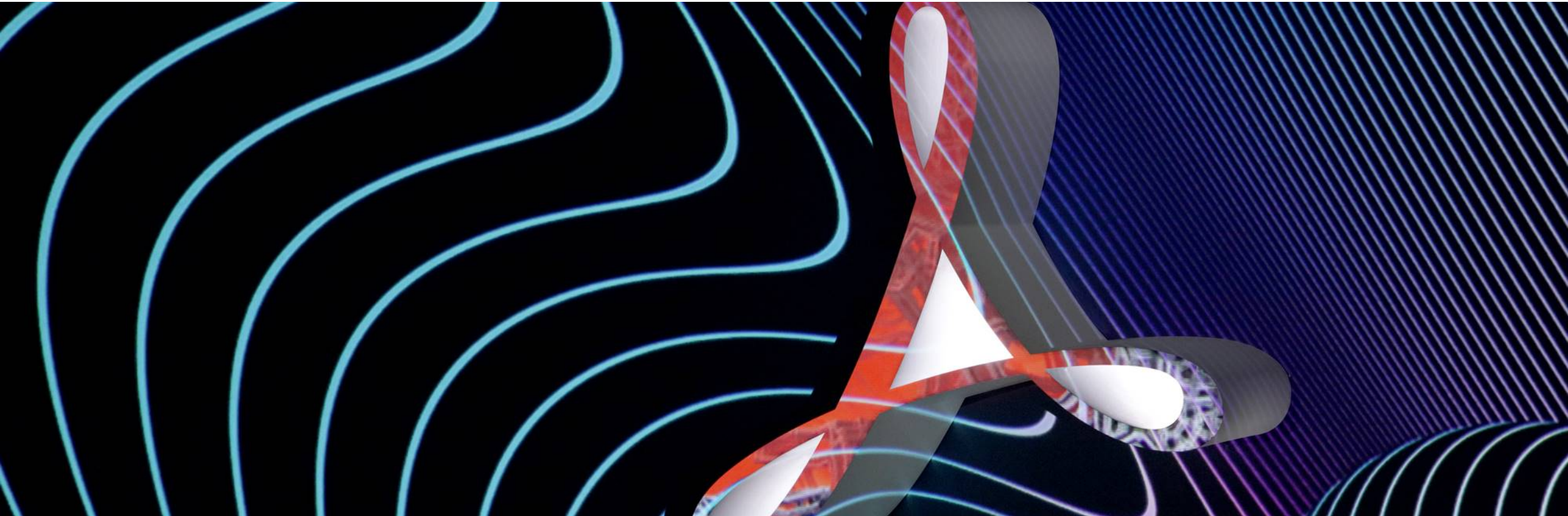
John Bowers | Sales Director, CIA





Review of Existing ETLA Process: Creative Cloud and Acrobat

John Bowers | Sales Director, CIA



MEEC Adobe ETLA

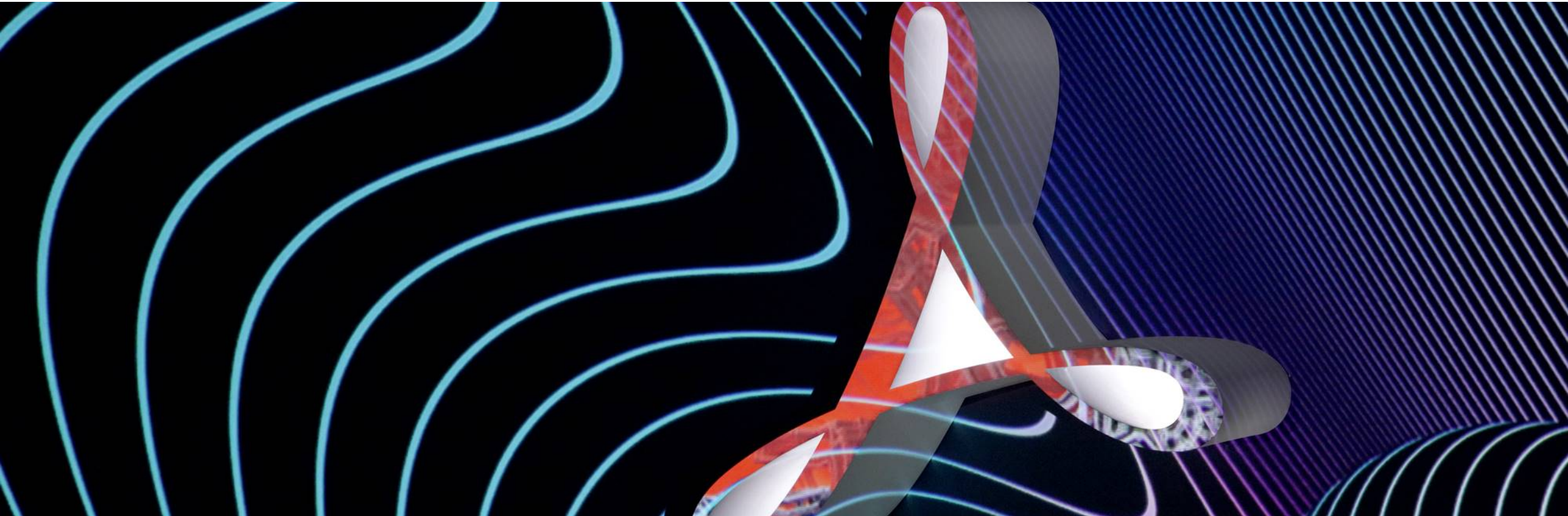
- Two Year Term for Creative Cloud & Acrobat
- Multiple opportunities to add Adobe Sign*
- One agreement for multiple Adobe products and services (Creative Cloud, Acrobat, Sign), languages, and platforms
- Admin Console
- Payments pro-rated to August 2019 end date*
- Users are always entitled to the latest versions
- Simplifies license management and compliance
- Instant access to software and true-up on anniversary date
- **NEW:** Adobe Sign for eSignatures

*Pro-rated based on date joined



Adobe Sign on MEEC Agreement

Suzanne Jennings | Education Accounts Manager, Adobe



Adobe Sign MEEC Agreement Overview

- Can add to existing ETLA or purchase as a stand alone agreement
- 4 Purchase Periods (to be pro-rated with ETLA Anniversary Date):
 - August 27, 2017
 - November 15, 2017
 - May 15, 2018
 - August 27, 2018

Two Purchase Options:

Product	Minimum Purchase	Per Unit / Per License
Adobe Sign (per user)	Quantities of 5	CONTACT CIA
Adobe Sign (transaction)	2,000 Transactions	CONTACT CIA

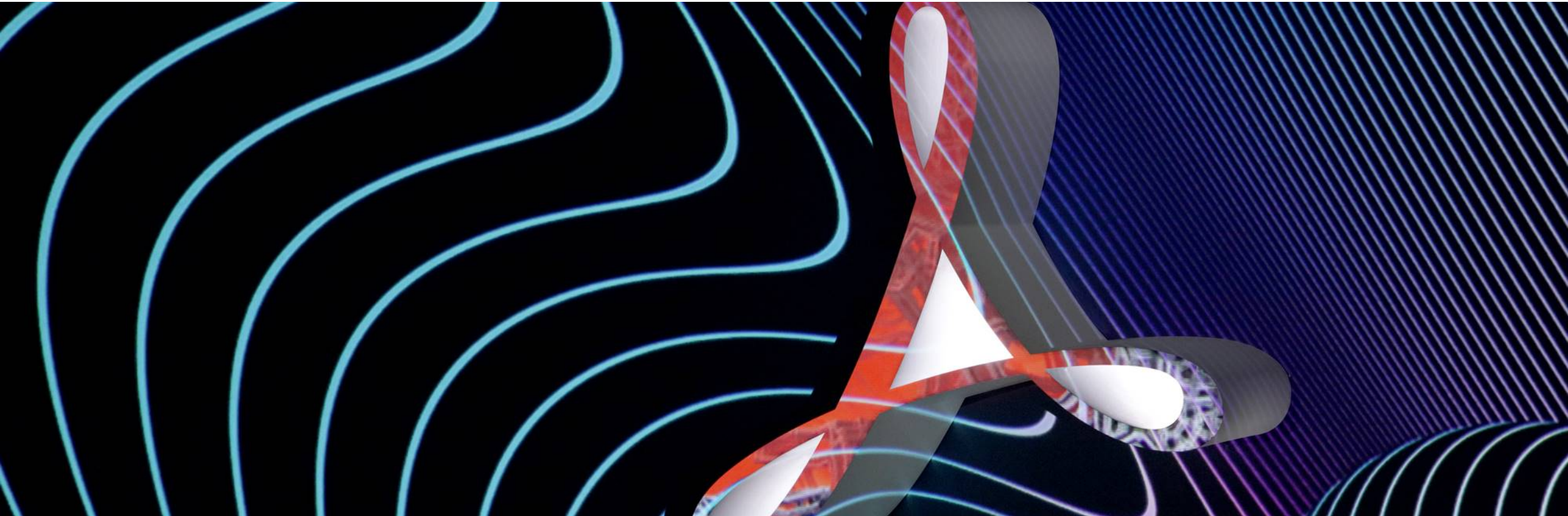
Per User: includes 150 pooled transactions / user: 5 Users x 150 pooled transactions per User per year = 750 transactions per year

Transactions: Additional transactions will be invoiced at \$1.50 for >2,000



Process for Getting Started with Sign / New ETLA or Renewal

John Bowers | Sales Director, CIA



Step #1: Obtain Quote

- Contact John Bowers john@ciacentral.com at CIA for a Quote
- For Adobe Sign, please provide:
 - Number of Transactions **or** Number of Users*
 - System Admin
 - Integrations of Interest (i.e. Workday, SFDC, Box, SharePoint, etc.)

**Note: only users who start a signature workflow / process need an account; signers do not. Please contact John at CIA for additional help with Sign licensing.*

- To join or renew a Creative Cloud or Acrobat ETLA, please provide FTE Count:
 - Full Time Faculty + (Part Time Faculty / 3) + Full Time Staff + (Part Time Staff / 2) = FTE
 - Full Time Student + (Part Time Student / 2) = Student FTE

Step #2: Provide Purchase Order

Submit a Purchase Order to CIA via email: sales@ciacentral.com

Deadlines:

- Adobe Sign:
 - Intent to Order: August 18th
 - Purchase Order: August 23rd

- New ETLA Customers:
 - Intent to Order: August 4st
 - Purchase Order: August 18th

- Renewals:
 - Purchase Order: August 18th

Contact Information for MEEC: CIA & Adobe

CIA Website | MEEC Contract:
www.ciacentral.com/meecadobe

MEEC Adobe Pricing:
www.ciacentral.com/meecadobe/pricing.htm



Computer Intelligence Association



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Adobe



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