

## SWIPE RIGHT ON LEARNING

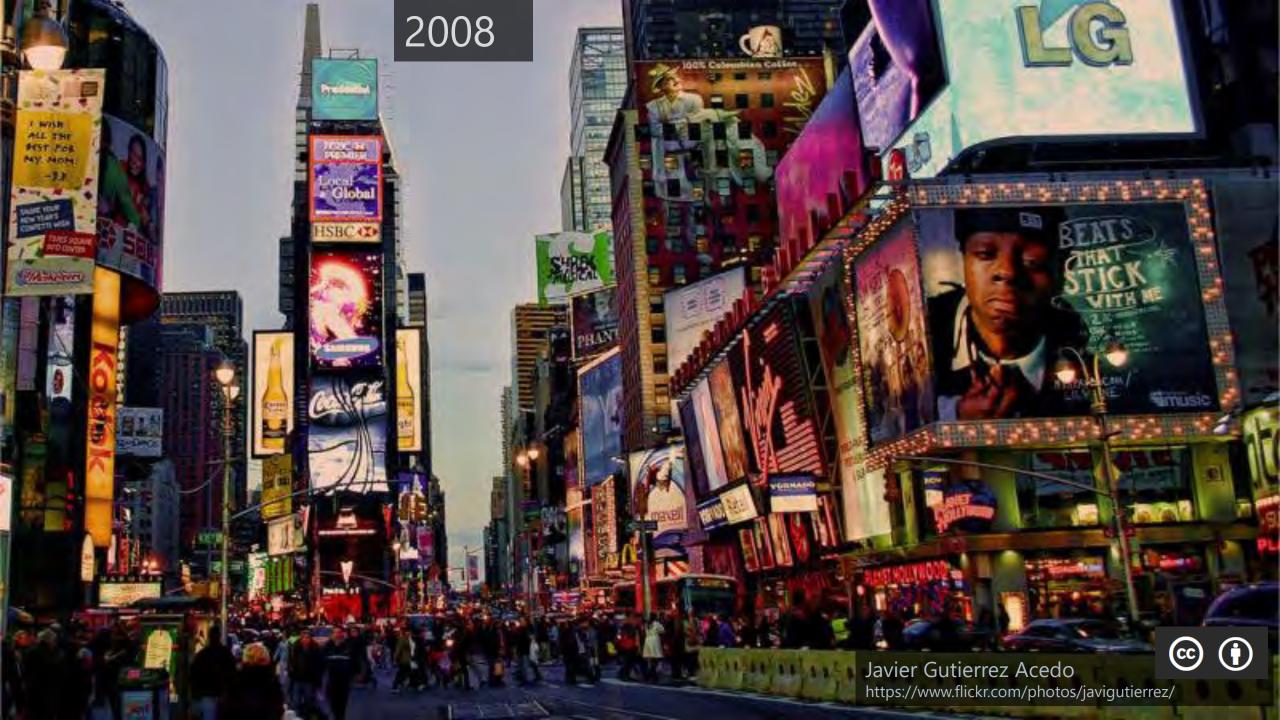
ROB CURTIN MICROSOFT EDUCATION











## TODAY'S CONVERSATION



OUR WORLD HAS

CHANGED



CONSUMERIZATION
OF EDUCATION



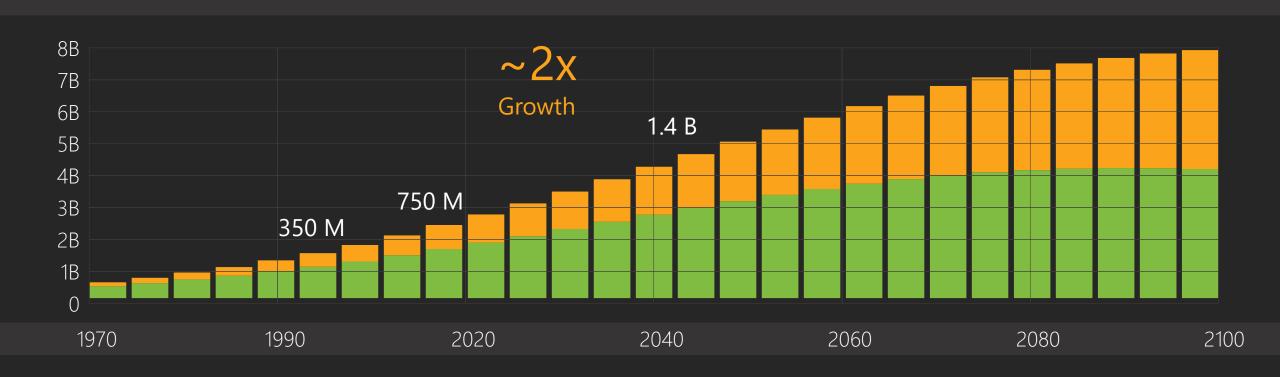
TRANSFORMATION INSPIRATION



WE ARE IN THE BUSINESS
OF \_\_\_\_\_

## GLOBAL DEMAND FOR EDUCATION

Opportunity or Threat?



World Population by Education Level Source: Our World in Data

UPPER SECONDARY



## THE RISE OF THE ALTERNATIVES 2015

















## THE NEW MAJORITY STUDENTS



27% SINGLE PARENTS 36% OVER AGE 25 46% 47%
HAVE A DAY JOB <u>FINANCIALLY INDEPENDENT</u>



### THE SKILLS SHORTAGE in Real-Time

Key Findings from LinkedIn in 2018

- Communication skills are in the highest demand and scarcity across sectors
- Basic digital literacy is increasingly critical to careers across professions
- The US alone is short 450K professionals with software development skills



Who is the Modern Learner?



What is the Modern Workforce?

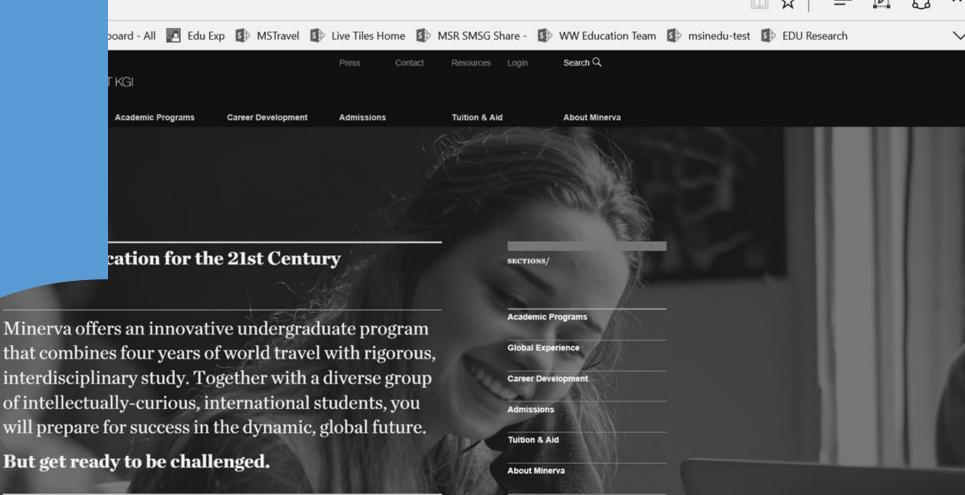


Teaching & Learning Systems must innovate to keep pace



## Minerva Project

2% Admissions Rate



that combines four years of world travel with rigorous, interdisciplinary study. Together with a diverse group of intellectually-curious, international students, you will prepare for success in the dynamic, global future.

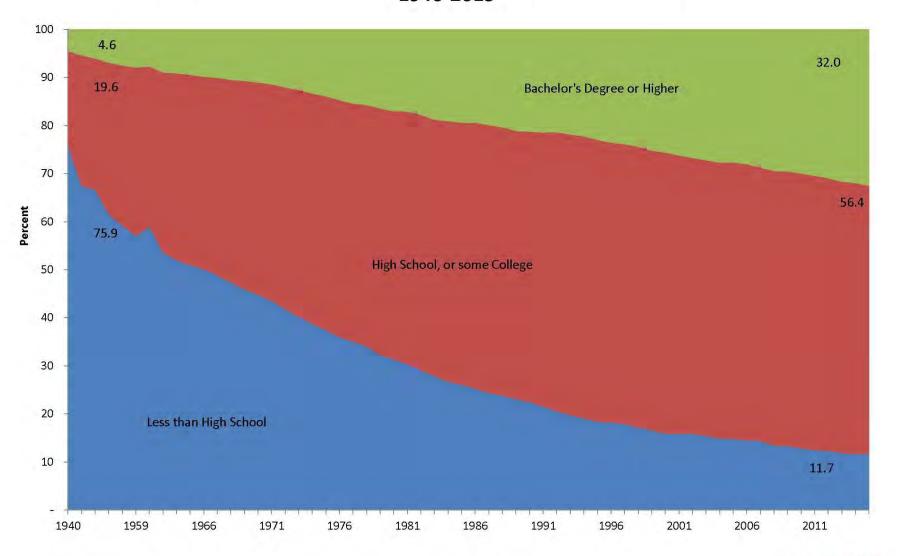
But get ready to be challenged.

At Minerva you will experience the world and learn the skills needed to change it.

By inspiring you to explore broadly, while gaining deep mastery in your chosen field, the Minerva curriculum helps you develop the diverse knowledge and practical abilla that will anable you to address the assumbly issues

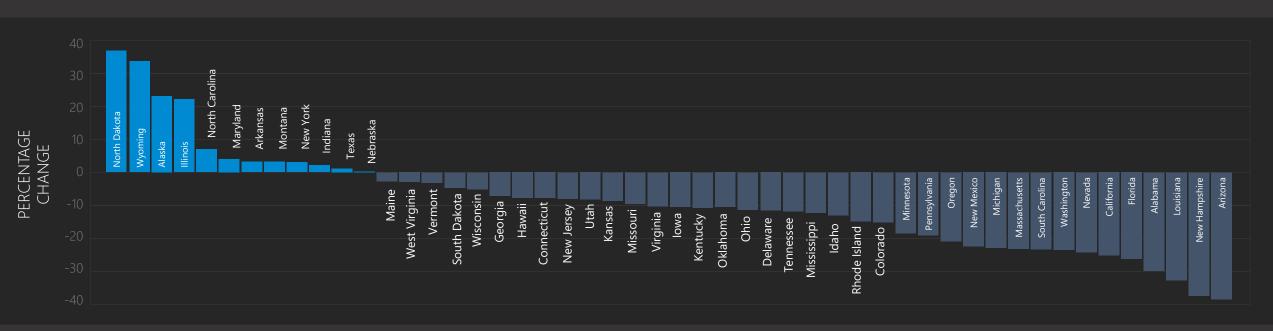
When did Higher Education become a Consumer Service?

Figure 2: Percent of Population Age 25 and over by Educational Attainment: 1940-2015





### HIGHER EDUCATION SHIFTING TO FAMILY FUNDED



STATE FINANCIAL SUPPORT SINCE 2008 (SOURCE: CHRONICLE OF HIGHER EDUCATION)









U3ER

## One Word (or 2): Why do people like Uber?





What You Said

- MEEC Word Cloud
- Why is Uber so popular?

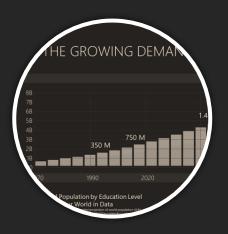


Imagine if Uber worked like degree audit?

## TODAY'S CONVERSATION



OUR WORLD HAS



CONSUMERIZATION
OF EDUCATION



TRANSFORMATION INSPIRATION



WE ARE IN THE BUSINESS

OF

## DIGITAL TRANSFORMATIONS





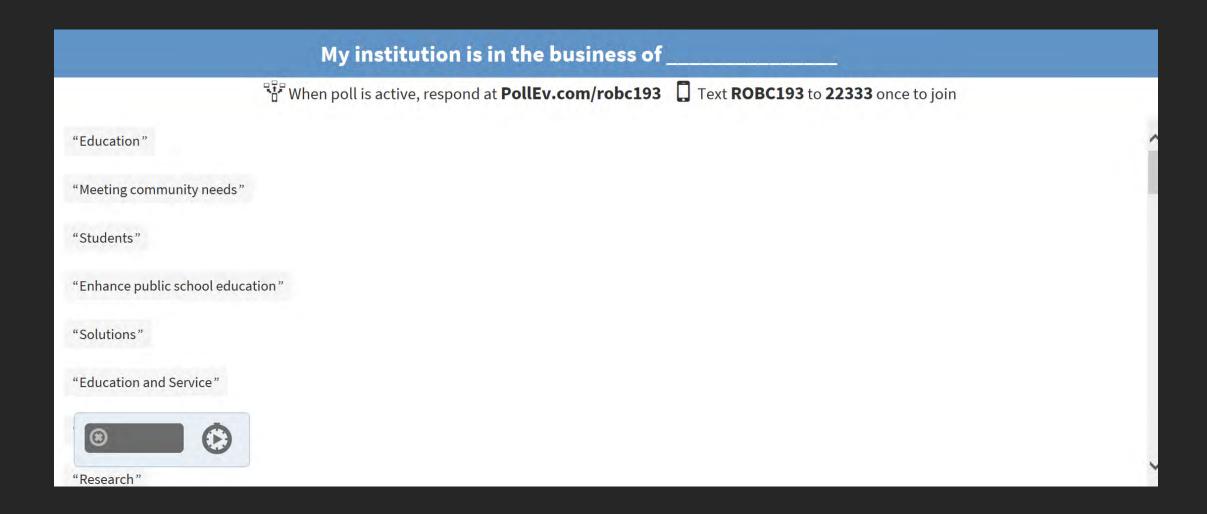




## WE ARE IN THE BUSINESS OF \_



## We are in the business of \_\_\_\_\_





(STUDENT FOCUS)

# LEARNING

# TEACHING

(INSTITUTION FOCUS)



## INVESTING IN EXPERIENCE









### PROJECT: Coppin University



### **Doing It Right!**



### Goals

- She wants to earn a Bachelor's degree
- She wants to do well in school and get good grades
- She wants to be able to make and save money
- She wants to get a good job making good money
- She wants to manage her time well

### **Biography**

Kori has been a student in the Baltimore City public school system her whole life. She graduated high school with a 3.0 GPA but did not do very well on her SAT scores. She she may be interested in the Nursing program at Coppin University because she really In to help others. Kori has a serious boyfriend she sees on a regular basis. She lives at home with her mom and is the oldest of six children. Kori works part-time at a fast food chain an likes that they accommodate her schedule. Kori has a strong work ethic but sometimes struggles to stay motivated. She is strong, resilient and independent and relies on her faith and family for guidance.

NAME

First Time New

Frustvations or Conserve



## Persona

Phase 1 Taxonomy & Definition



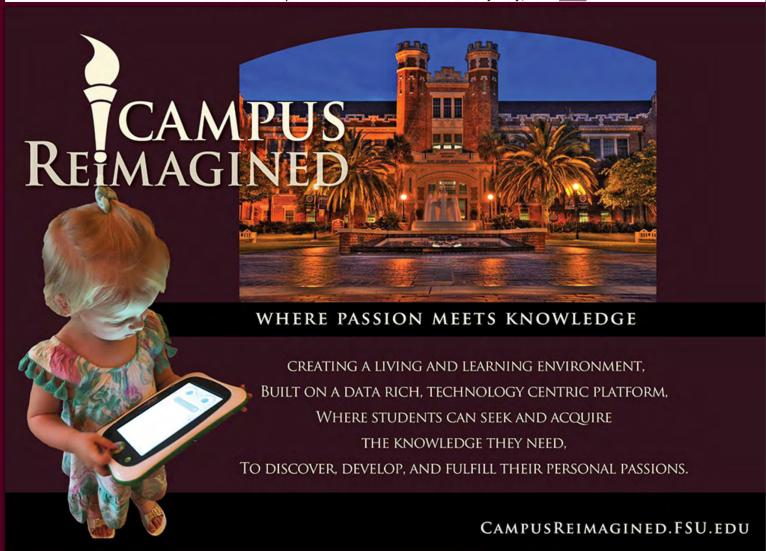


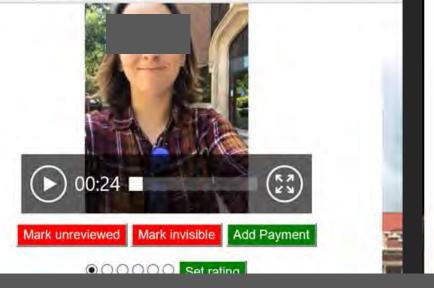
## PHI·GIT·AL / fɪ'jə't·əl / n

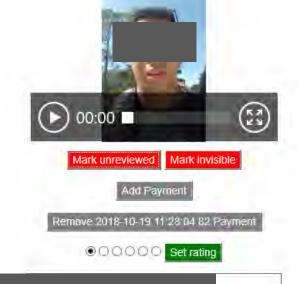
UNWILLING OR UNABLE TO DRAW A DISTINCTION BETWEEN THE PHYSICAL WORLD AND ITS DIGITAL EQUIVALENT

 $\rightarrow$   $\bigcirc$  https://campusreimagined.fsu.edu/

To access the presentation used for CRI Industry Day, click here.







## FSU Campus Reimagined - The Back End

### Set comments

### sentiments

Negative (0.1815) Neutral (0.5543) Positive (0.8762)

### transcript

When you just starting out of FSU the size of the campus is pretty intimidating because there are so many different buildings an so many different places and ways to get to each building so it would be cool if we could maybe

have a sort of augmented reality type thing that tells us the name of each building?

Maybe how to get there just through the camera and maybe the map technology on our phone.

### keywords

building (0.6211)

labels

### **Payments**

Times paid in campaign: 1 cri\_vid 2018-10-19 11:28:04.82 kemcelroy 2018-10-23 08:44:03.063 system \$5.00 2018-10-22 07:30:00.173 \$5.00 2018-10-22 08:16:00.0

#### sentiments

Neutral (0.653) Positive (0.8801)

### transcript

Hey Mr. Bill or whatever is concerned about this on one thing I would try to implement into the arena measuring at this

Would be essentially to create a push notification system for those who are on wait list for classes that way.

The him get

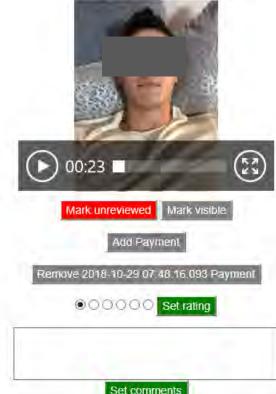
their classes that they want a more efficiently and things like that so.

### keywords

thing (0.6211) classes (0.6211)

### labels

outdoor sky person man tree wearing



### Set comments

### **Payments**

Times paid in campaign: 1 cri vid 2018-10-29 07:48:16.093 ccarballo 2018-10-31 08:46:12.81 system \$5.00 2018-10-30 07:30:00.14 \$5.00 2018-10-30 08:25:00.0

#### sentiments

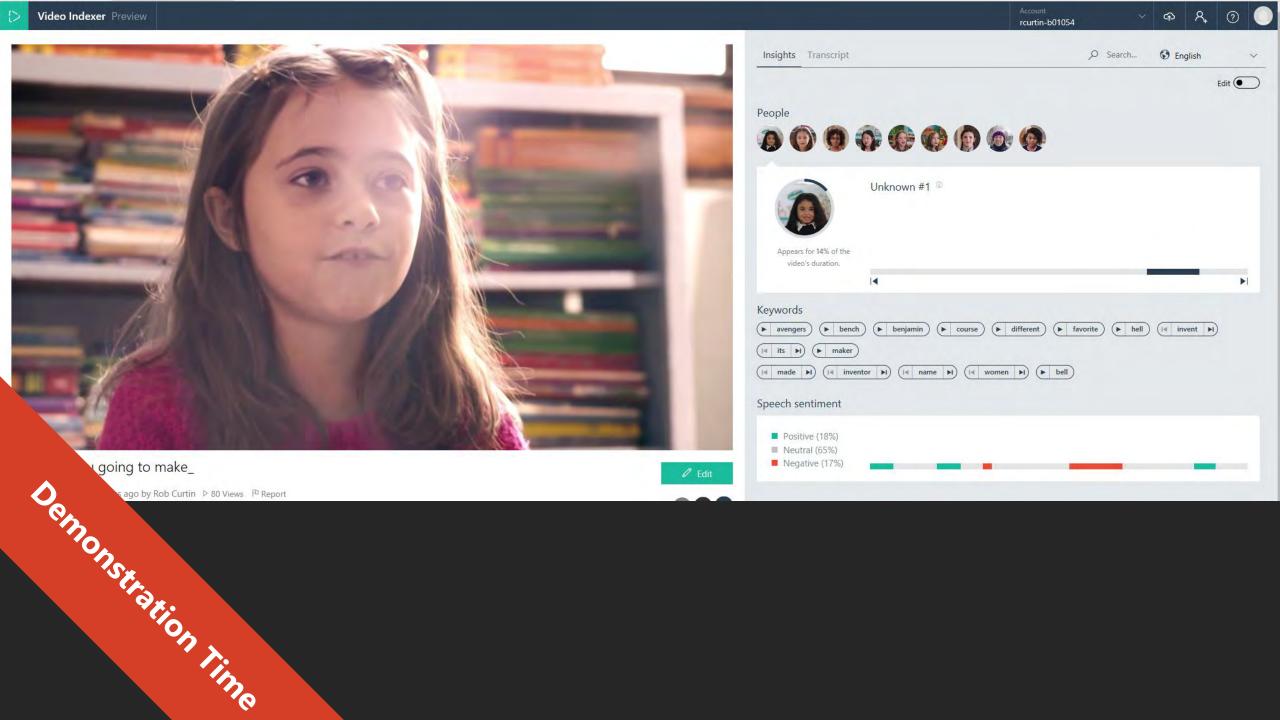
Neutral (0.7241) Positive (0.9113)

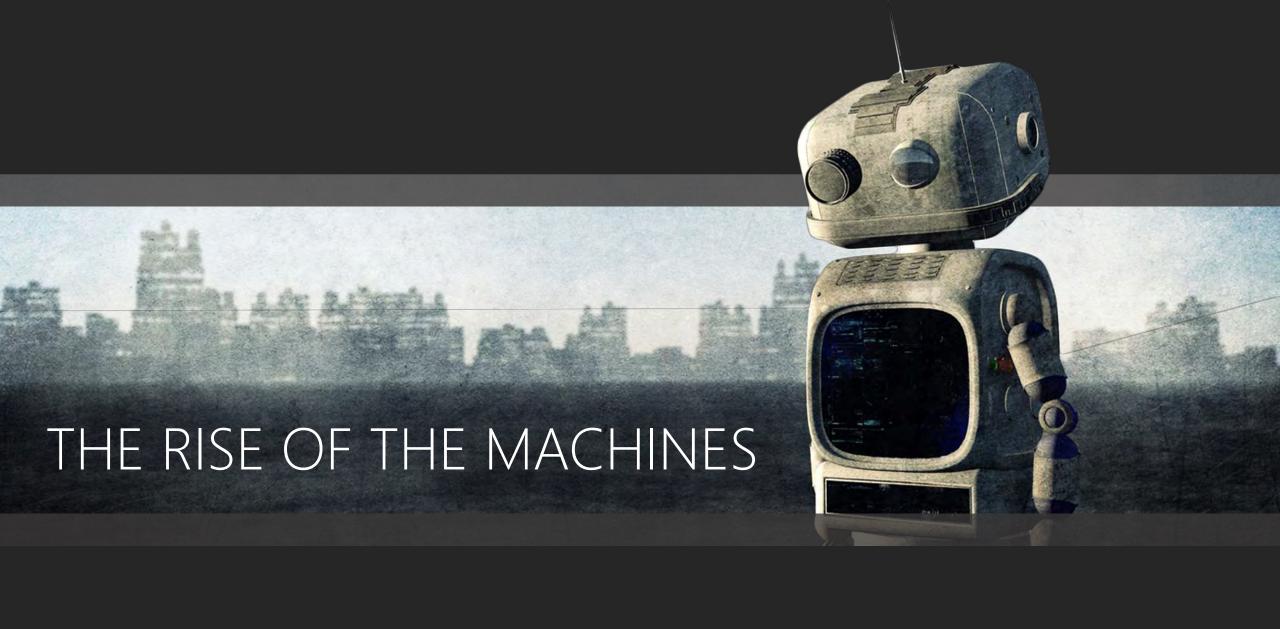
### transcript

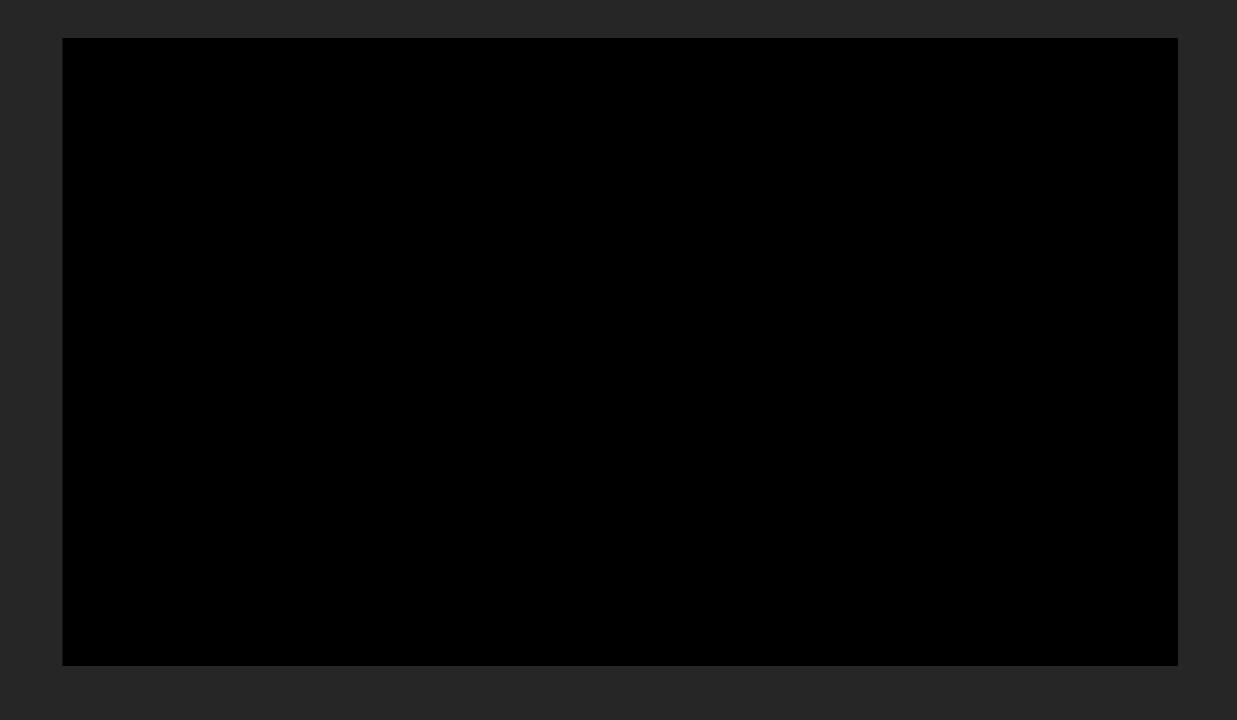
Something that could be implemented within reimagine FSU would be just recreating the whole add drop wherever you pick your classes does that whole platform needs to be thrown out and redone KOs. It is definitely not the most technological savvy or efficient.

### labels

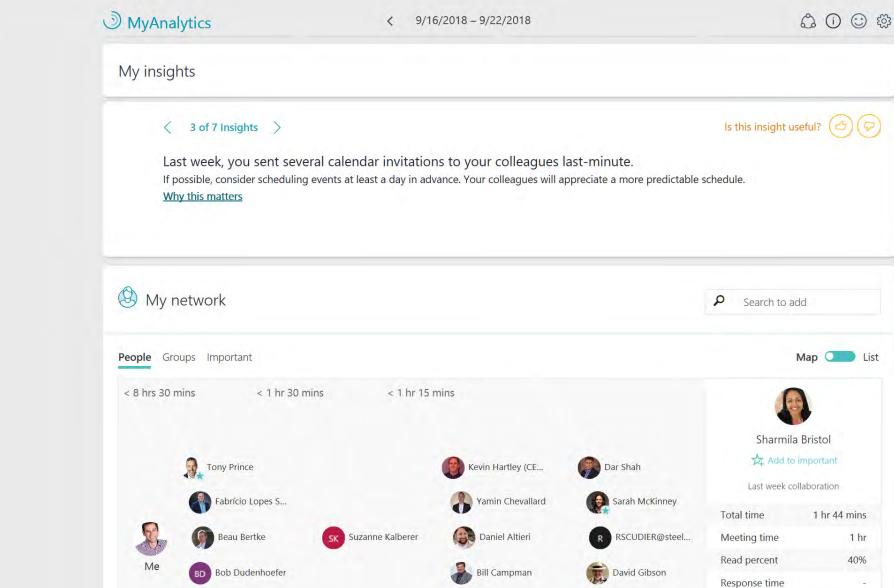
person wall indoor man sofa clothing

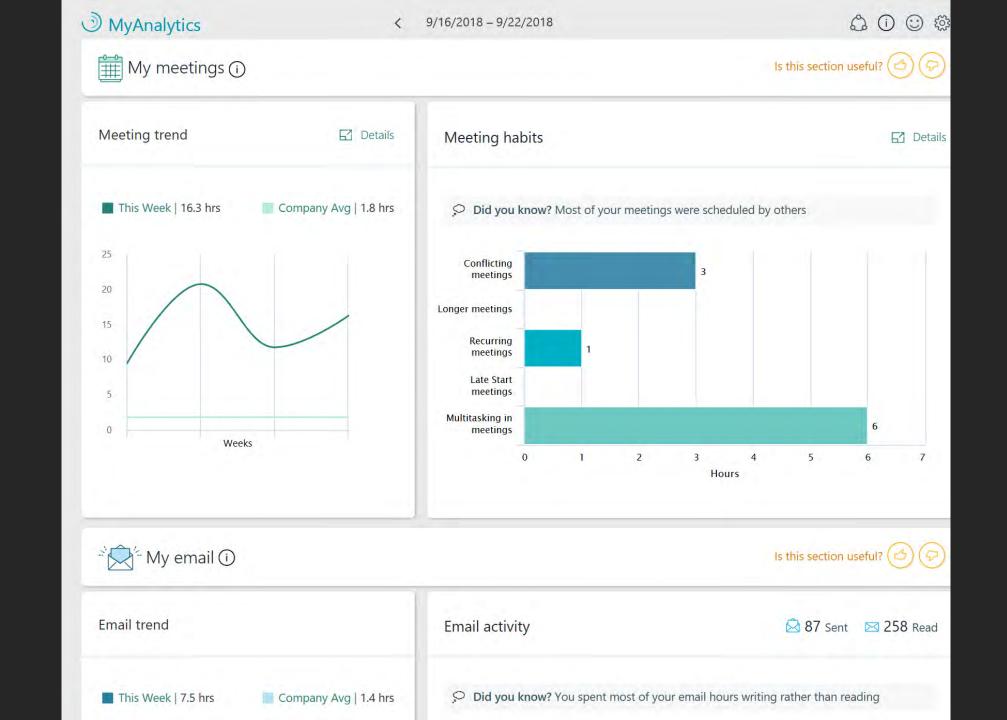




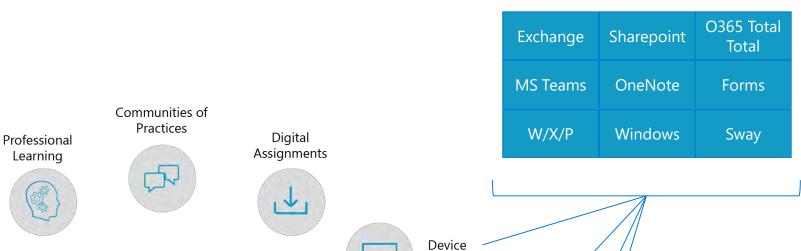


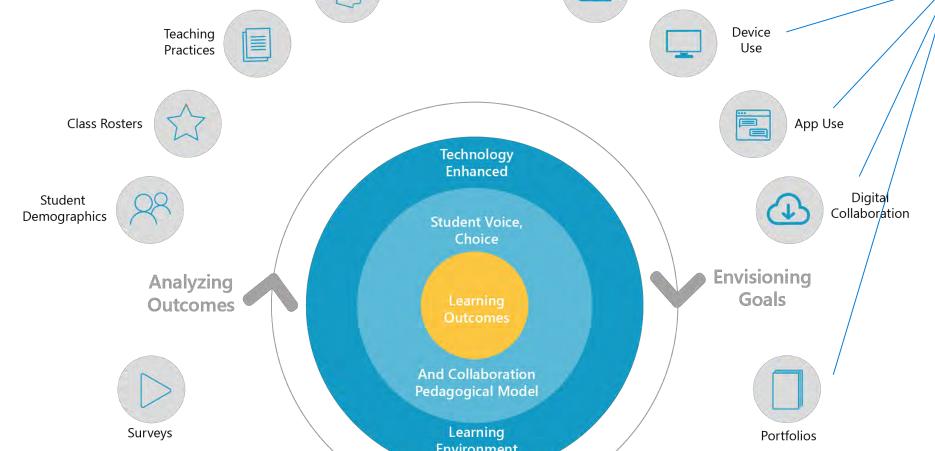






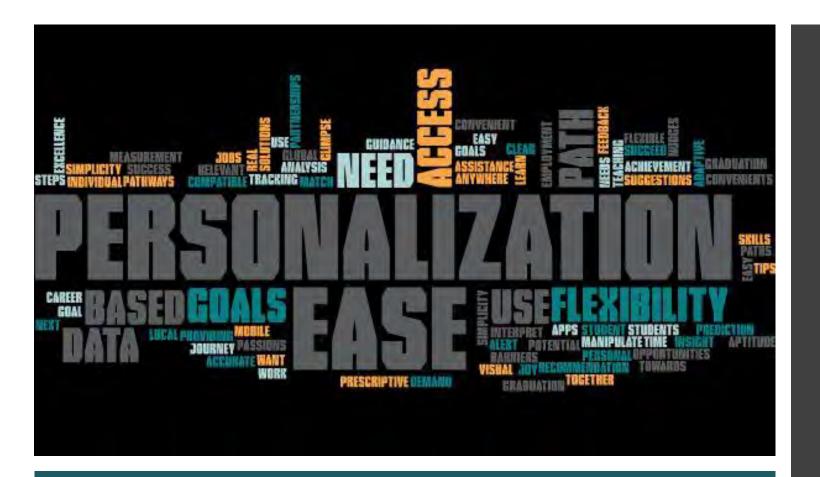
Massive Array of Data Integrated For Analytics





## Working together: Student Success Hub





Student Success Hub

MEEC Conference 2019



Audience Feedback



